



**ENT 300**

**CASE STUDY**

**COMPANY: ENVIROCERIA SDN. BHD.**

**GROUP: EH1101B**

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## EXECUTIVE SUMMARY

Enviro Ceria Sdn. Bhd. is a private owned company that being run since 2010 that specializing in environmental, regulatory compliance consultations, permitting, safety and health, testing, energy management services and general works. This company was formed to help another organisation with their work such as environmental regulations. This company were supported by strong management team consist of professional, experience individuals and relevant technical people to help organisations to achieve compliance in environmental requirement.

Rather than that, this company state that the problem their faces during works is not all major problems and can be settle within time. For the example, the problem will occur when workers come up late to the work. This can cause the works will be delayed and the due date of the work will be exceeded. So, it will ruin the reputation and can cause a big problem in foundation of the company. Besides that, the malfunction of devices also cause problem in the company.

For the problem, many solutions had been applied to improve it. For example, put strict rules for the company so that the workers obey the time managements and dedicated in their works. When the workers can manage time well, then the works can be done in time and sufficiently. Others than that, always checks the devices before uses it. It will help to prevent from malfunction and identify the problem of the devices before uses it.

# INTRODUCTION

Business can be defined as an organization that serve goods and services to the society. The goods and services then will be exchanged for one another or in the form of money. Every business needs some investment and customers for the output or product to be sold outs. Hence, the profit will be gained through its. Business can be run by privately owned, state-owned or not-for-profit. For the example, the Pak Amit Café is privates owned business and FELDA CO. is state-owned business.

Thus, the needs for us to study the case study is to understand how to run or open a business in future. This will help us to more understand the process and requirements need for us to open a business. Other than that, it is important for us to knows the types of business so that we can open a business using our specialization. This will help us to make a strategic plan for our business and to be able to compete with other business. Case study also help us to knows the problem or consequences that we will happen when open a business. So, we need to make further plans and early precautions for us to open business without any problem that we will faces.

For the problems, it can come up suddenly without warning in business. The problems can involve in the process, technology, or product that can be categories into two, which is major and minor problems. The minor problem does not affect too much in business because it can be fixed within reasonable time. For example, the product has malfunction but can be fixed in the time. On the other hand, the major problem can cause a big effect toward business especially for the private-owned business. For the example, the business caught in fire or natural disaster can cause the private-owned to eventually shut down their business. This is because they are not being cover by other society like government or state-owned business.

# ENVIRO CERIA sdn. Bhd.

## COMPANY BACKGROUND

This company, ENVIRO CERIA Sdn. Bhd. (ECsb) was established in June 2010 in Kuching, Sarawak. This company are specializing in environmental, regulatory compliance consultations, permitting, safety and health, testing, energy management services and general works.

The company was formed to help organisation or industries to comply with the environmental regulations. By combining the company years of environmental legislative consulting expertise with environmental technology skills, ECsb help their clients by managing their environmental responsibilities. The company are supported by a strong management team consisting of professional, experience individuals and reliable technical people to help organisations regarding environmental problems. ECsb always offer best solutions that helps to balance environment and economic concerns

Through services and confidentiality, ECsb needs to earn the trust from their client to ensure the highest possible quality, accuracy, reliability and cost effective. ECsb philosophy involves the creation of partnerships with their clients. Furthermore, the company must work in detail and full awareness to ensure every operations are held will be not harmful for their workers. Each and every machine will be check before the operation begin to ensure safety of the workers

## **BUSINESS MODEL**

Enviro Ceria Sdn. Bhd. makes their profit by giving consultation to companies that owns a manufacturing industry. They will gather information regarding of the waste that a manufacturing industry has released to the environment. They get paid by selling the gathered information the their respective clients. Enviro Ceria also works on behalf of the federal government in regard of the environment. For them to gather the information needed, they need the help of devices that can measure the release and emission of this waste. Therefore Enviro Ceria Sdn. Bhd. needs to invest money on these vital measuring devices which cost them quite a sum of money. They search for clients through connections that they have made throughout the years. This way it is easier for them to manage and run the business. Their services are promoted by their connections and clients that are satisfied with their delivery of quality and reliable services.

## **SERVICES :-**

- 1.Ambient air quality monitoring
- 2.Water and waste water monitoring
- 3.Boundary noise level monitoring
- 4.Stack emission sampling

## **LIST OF PROJECT UNDERTAKEN**

- 1.Chemical Health Risk Assessment
- 2.Chemical Exposure Monitoring