



اُنِيُوَرَسِيْتِي تِي كُنُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF COMPUTER AND MATHEMATICAL SCIENCES

ENT600

TECHNOLOGY ENTREPRENEURSHIP

BLUEPRINT REPORT

COMPANY NAME: QUURV SDN BHD

“DENT BOTTLE PULLER”

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IN THE NAME OF ALLAH, THE MOST GRACIOUS, THE MOST MERCIFUL

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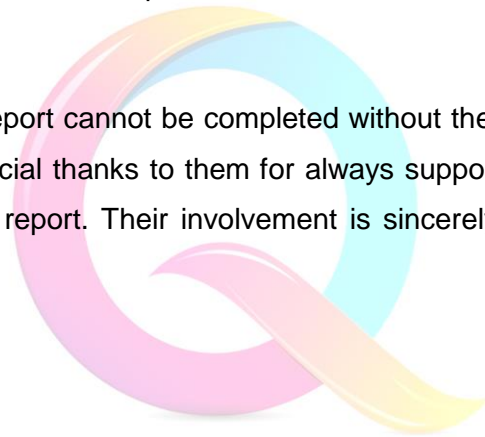


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CHAPTER 1: EXECUTIVE SUMMARY

1.1 Description of the Business and Product Concepts

1.1.1 Nature of business

QUURV Sdn. Bhd. is a supplier company which distributes a very handful, useful and affordable product. It produces a dent bottle puller to easy handling the dented bottle either in home or factory. This company is a startup private company that starts its operation in Penang and has been opened up to public on 2021. It is equally owned and managed by its four partners. It consists of Sales and Marketing Manager, Administrative Manager, Financial Manager and Operations Manager.

1.1.2 Company's Profile

Name of company	QUURV Sdn. Bhd.
Business Address	No 502, Blok A, Jalan Seroja, Batu Kawan, Pulau Pinang, Malaysia
Website	www.quurv.com.my
Telephone number	05-4644987
Fax number	05-4644988
Form of business	Partnership

1.1.3 Company's Logo



The capital Q is stand for QUURV itself.