ACCOUNTING STUDENTS' PERCEPTIONS ON SKILLS AND PERSONAL ATTRIBUTES NEEDED FOR SUCCESS IN ACCOUNTING CAREER: A CASE OF NORTHERN UiTM

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LAPORAN AKHIR PENYELIDIKAN "ACCOUNTING STUDENTS' PERCEPTIONS ON SKILLS AND PERSONAL ATTRIBUTES NEEDED FOR SUCCESS IN ACCOUNTING CAREER: A CASE OF NORTHERN UiTM"

Merujuk kepada perkara di atas, bersama-sama ini disertakan 3 (tiga) naskah Laporan Akhir Penyelidikan bertajuk "Accounting Students' Perceptions on Skills and Personal Attributes Needed for Success in Accounting Career: A Case of Northern UiTM" oleh kumpulan Penyelidik UiTM Cawangan Kedah untuk makluman Prof.

Sekian, terima kasih.

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Ketua
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ABSTRACT

The purpose of this research is to investigate the perception of Universiti Teknologi MARA accounting students' towards the importance of skills and personal attributes needed towards their career accounting development. A random sample of 433 accounting students from three institutions of Universiti Teknologi MARA (UiTM) i.e. (UiTM) Kedah, UiTM Perlis and UiTM Perak were selected for the study.

A set of questionnaire was distributed to accounting students from UiTM Kedah, UiTM Perlis and UiTM Perak. All data were discussed using the descriptive statistics such as frequencies and compare means, and using statistical analysis such as an Analysis of Variance (ANOVA). Cronbach Alpha was used for the reliability analysis.

The study would like to ascertain the skills and attributes that accounting students believe that are importance for their career. Therefore, it seeks to identify which skills and personal attributes is importance in order to success in accounting career. The findings indicate that within the three institutions i.e. UiTM Kedah, UiTM Perlis and UiTM Perak, it can be concluded that the skills that are considered very important are self-confidence, self-control, ability and willingness to learn, analytical thinking and teamwork and cooperation. Furthermore, the results for personal attributes that are considered very important to the accounting students within the three institutions are ambitious, motivation, energetic, innovative and creativity.

On the other hand, the result for perception on accounting students' gender of skills needed to success in accounting career from UiTM Kedah, UiTM Perlis and UiTM Perak shows that there is significant different on skills perceived by male and female students on flexibility, computer literacy, concern for order, quality and accuracy, customer service orientation, developing others, and organisational commitment. Where as, the result for perception on accounting students' gender of personal attributes needed to success in accounting career from UiTM Kedah, UiTM Perlis and UiTM Perak shows that there is significant different on personal