

**A STUDY OF ENTREPRENEURSHIP SUBJECT (ETR 300) ON UiTM
KEDAH STUDENTS' INTENTION TO START A BUSINESS**



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JANUARY 2007



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Tuan/Puan,

**TAJUK PROJEK: 'A STUDY OF THE IMPACT OF ENTREPRENEURSHIP
SUBJECT (ETR 300) INFLUENCING A STUDENT'S INTENTION TO START A
BUSINESS'**

Dengan hormatnya perkara di atas adalah dirujuk.

Sukacita dimaklumkan bahawa borang cadangan tuan/puan telah dinilai dengan keputusan berikut:

- i. Bersetuju meluluskan cadangan penyelidikan yang telah dikemukakan oleh tuan/puan, dan Encik Kor Liew Kee, Encik Ui Wei Lii serta Encik Muhammad Sazri Khamis dengan beberapa cadangan pembedaan. Butiran berhubung keputusan penilaian disertakan di borang penilaian yang dilampirkan.
- ii. Tempoh projek penyelidikan ini ialah **12 bulan**, iaitu bermula **1 Ogos 2005** hingga **31 Julai 2006**.
- iii. Kos yang diluluskan ialah sebanyak **RM5,000.00** sahaja dari Geran Dalam. Penggunaan geran yang diluluskan hanya akan diproses setelah perjanjian ditandatangani.
- iv. Tuan/puan perlu membelanjakan **50%** daripada geran penyelidikan yang telah diluluskan bagi projek tuan/puan dalam tempoh **6 bulan** pertama projek berjalan. Sehubungan itu, pihak IRDC akan memantau penggunaan geran penyelidikan tuan untuk memastikan **50%** daripada jumlah geran yang diluluskan telah dibelanjakan sehingga bulan **Februari 2006**.
- v. Semua pembelian peralatan yang kosnya melebihi RM 500.00 satu item perlu menggunakan Pesanan Jabatan Universiti Teknologi MARA (LO). Pihak tuan/puan juga dikehendaki mematuhi peraturan penerimaan peralatan. Panduan penerimaan peralatan baru dan pengurusannya, dilampirkan.
- vi. Semua peralatan/kelengkapan penyelidikan yang dibeli adalah menjadi hak milik fakulti. Semua peralatan/kelengkapan hendaklah diserahkan kepada pihak fakulti setelah tamat penyelidikan untuk kegunaan bersama.

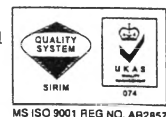
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vii. Seperti yang tuan/puan sedia maklum tuan/puan perlu membentangkan kertas kerja di Seminar Hasil Penyelidikan IRDC setelah projek tamat dijalankan nanti.

viii. Kertaskerja boleh dibentangkan di seminar selain daripada yang dianjurkan oleh IRDC setelah 75% deraf awal laporan akhir projek dihantar ke IRDC untuk semakan. Walaubagaimanapun, tuan/puan perlu membuat permohonan kepada pihak kami.

ix. Pihak tuan/puan dikehendaki mengemukakan **Laporan Kemajuan** kepada IRDC 3 kali setiap tahun iaitu pada bulan April, Ogos dan Disember sepanjang penyelidikan tuan/puan berjalan. **Laporan Akhir** perlu dihantar sebaik sahaja projek penyelidikan disiapkan. Format menulis laporan akhir boleh diperolehi di Institut Penyelidikan, Pembangunan dan Pengkomersilan.

x. Tuan/puan perlu menandatangani Borang Perjanjian Penyelidikan (disertakan) dan menyerahkannya kembali kepada pihak IRDC dengan kadar segera.

Sekian, terima kasih.

‘SELAMAT MENJALANKAN PENYELIDIKAN’

Yang benar,



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RMR/

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ABSTRACT

The main purpose of the study is to investigate the impact of entrepreneurship education (ETR 300) on students' inclination to start a business. We believe that a proper entrepreneurship education would be able to instill interest in the students to start a business. Therefore, a study was conducted to verify whether ETR 300 served its objective of providing the necessary knowledge and motivation for the UiTM Kedah students to start a business was felt to be timely. This is also in line with the government's efforts to promote entrepreneurship as an alternative for our graduates to be self-employed rather than competing for a job in a tight labour market.

The scope of the study was limited to students in UiTM Kedah taking the subject of ETR 300 consisting of 141 respondents. The research instrument drafted was named the Students' Entrepreneurial Index, SEI which consists of 39 items that designed to tap into the three dimensions of entrepreneurship readiness: (a) Entrepreneurial Inclination; (b) Contextual Factors; and (c) Desirability of Control.

The findings of this study suggested that the ETR 300 subject was able to enhance the entrepreneurial inclination among the students. Nevertheless, students' high achievement grade in the final examination of ETR 300 subject had no significant relationship with their entrepreneurial inclination.

The findings also revealed that gender did make a difference in their entrepreneurial inclination. Furthermore, it was found that the effect of previous exposure to entrepreneurship i.e. family business involvement contributed significantly to the difference in the mean score for SEI as well as its subscales.

In conclusion, this study showed that ETR 300 was able to instill in the students their intention to start a business. It is suggested that the university should seriously look into the feasibility of making enterprise education compulsory to all students of UiTM to mould a greater number of students to be interested and enthusiastic to start their own business after graduation.