### UNIVERSITI TEKNOLOGI MARA

# THE EFFECT OF CAPITAL STRUCTURE ON CORPORATE PROFITABILITY EVIDENCE ON MALAYSIAN SERVICE SECTOR

#### NORSHIMAH BINTI MD TALIP

Thesis submitted in fulfilment of the requirements for the degree of Bachelor Business Administration (Hons) Finance

Faculty of Business Management

July 2017

#### **AUTHOR'S DECLARATION**

I declare that the work in this project paper was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I,hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Universiti Teknologi Mara, regulating the conduct of my study and research.

Name of Student : Norshimah Binti Md Talip

Student I.D. No : 2013933883

Programme : BBA (Hons) (Finance)

Faculty : Business and Management

Project Paper : The Effect of Capital Structure on

Title Corporate Profitability Evidence

of Malaysian Service Sector

Signature of Student : X

Date :

#### **ABSTRACT**

The purpose of this study is to access the effect of capital structure on profitability of Malaysian service sector. This study is to investigate and to answer the following research questions; what is the impact of equity financing on profitability of companies in the service sector in Malaysia? What is the effect of long term debt to profitability of firms in Malaysia? What is the influence of short term debt on firms' profitability in Malaysia? Organizations take debt as a medium to grow and ultimately grow their profit. However, that not the case for all the organizations. Debt also can be burden and ultimately cause the high cost to the companies.

Then, the data used is taken from Data Stream and uses a panel data of 7 companies from service sector within the year 2006 to 2016. The result of the study shows that, the equity financing have positive relationship with profitability, meanwhile short term debt and long term debt shows negative relationship with profitability. The study concluded that the services sector companies to use equity to finance their operation as equity financing enhance their profit. Besides that, the top management of the organization need to develop the way of determining how capital structure should be divided.

#### ACKNOWLEGDEMENT

All praise to almighty, for giving me the opportunity in completing and finished my final project paper for the final year semester which is the research paper with the wonderful people that help me a lot. It would be impossible for me to complete this final project paper without the help of Allah S. W. T.

Secondly, I would like to express my appreciation and thanks to my main advisor, Sir Mohd Azim Sardan for the guidance, suggestion of idea, comment throughout this study. I also want to deliver a big thanks and appreciation to all the librarian staff at UiTM Segamat, Johor which help me a lot to find and gather all the information that I need for this study.

Last but not lease, special thanks to my parent that always supporting and advising me. Without help from all the parties, this study cannot been done and finished as well performed.

## TABLE OF CONTENT

AUTH	OR'	S DECLARATION	
ABSTI	RAC'	r	i
ACKN	owi	LEGDEMENT	ii
LIST.O	F TA	ABLES	vi
Chapter	One	>	1
Introdu	ction		]
1.1 Introduction		1	
1.2	Bac	ckground Of The Study	1
1.3	Pro	oblem Statement	
1.4	Res	search Question	3
1.4	.1	The Main Question	3
1.4	.2	The Specific Questions	3
1.5	Res	search Objective	4
1.5.1		General Objective	4
1.5	.2	Specific Objectives	4
1.6	Sig	nificance Of Study	4
1.6.1		Student	4
1.6.2		Researcher	5
1.6	.2 In	vestor	5
1.7	Sco	pe Of Study	5
1.8	Lin	nitation Of The Study	6
1.8	.1	Data Accuracy	6
1.8	.2	Data Accessibility	6
1.9	Def	inition Of Terms	.6
1.10	Sur	nmary	.7
Chapter	Two	)	.8
Litera	iture	Review	.8
2.1 Introduction			
2.2 Literature Review On Topic			.8
2.3 Literature Review On Net Profit And Equity Financing			.9
2.4 Literature Review On Net Profit And Debt Financing			