

THE RELATIVE EFFICIENCY OF ISLAMIC MUTUAL FUNDS USING DATA ENVELOPMENT ANALYSIS (DEA) APPROACH: CASE OF CIMB BANK IN MALAYSIA

ADVISOR:

PM DR. HJ NIK MUHAMMAD NAZIMAN BIN ABD RAHMAN

SECOND EXAMINER:

MADAM NOR HALIDA HAZIATON BINTI MOHD NOOR

PREPARED BY:

AKMAL BINTI MUSTAFA

2009500627

Thesis submitted in fulfillment of the requirements for degree of Bachelor of Business Administration (Honors) Finance

BM 222

FACULTY OF BUSINESS MANAGEMENT

JUNE 2012

LETTER OF TRANSMITTAL

Bachelor of Business Administration (Hons) Finance Faculty of Business Management University Technology MARA Kota Bharu City Campus Wisma KUB, Jalan Sultan Ibrahim 15050 Kota Bharu Kelantan Darul Naim

JUNE 2012

Madam Nurazleena Ismail
The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
University Technology MARA
Kota Bharu City Campus
Wisma KUB, Jalan Sultan Ibrahim
15050 Kota Bharu
Kelantan Darul Naim

Dear Madam,

SUBMISSION OF PROJECT PAPER (FIN 667)

Attached is the project paper titled "THE RELATIVE EFFICIENCY OF ISLAMIC MUTUAL FUNDS USING DATA ENVELOPMENT ANALYSIS (DEA) APPROACH: CASE OF CIMB BANK IN MALAYSIA" to fulfill the requirement as needed by the Faculty of Business Management, University Technology MARA.

Your valuation for this project paper is highly appreciated. Thank you.

Yours sincerely,
AKMAL BINTI MUSTAFA
2009500627
Bachelor of Business Administration (Hons) Finance

ACKNOWLEDGEMENT

First and foremost, all praise is due to Allah *subhana-wa ta'ala* for bestowing me with health, knowledge, experience and patience to complete this project paper.

I acknowledge, with deep gratitude and appreciation, the encouragement, inspiration, remarkable assistance and continuous support given to me by my thesis advisor PM Dr. Hj Nik Muhammad Naziman Abd Rahman. His guidance and assistance changed my thinking from pessimistic to optimistic one. I greatly appreciate attention, dedication and patience provided by him throughout the course of this study. Working with him was an opportunity of great learning and experience.

Great thanks also to my second examiner, Madam Halida Haziaton Mohd Noor for her valuable assistance, moral support and encouragement during the study period and the presentation.

My appreciation also goes to Mr Shahsuzan Zakaria because with his help I able to run my data by using the Data Envelopment Analysis Programme (DEAP). Thank you to him because helping me in achieving my objectives of the study by analyzing the data.

Special thanks to my family especially my parents for their continuous care, encouragement, moral and finance support. I also would like to give special dedication to Perbadanan Menteri Besar Kelantan especially the finance department as well as the other employees at the company who were always there to help me during the research. To all my colleagues and friends who are directly or indirectly give help and support in the study, I really appreciate your kindness. Thank you.

ABSTRACT

The study used Data Envelopment Analysis (DEA) approach to measure the relative efficiency of the CIMB Islamic mutual fund for the period 2009-2011. The objective of the study is to investigate whether the input and output for each fund are fully utilized. The data was run by using Data Envelopment Analysis Program (DEAP) so that the efficiency of the Islamic mutual funds may be measured. The findings show that for the three years there only four funds that efficient in utilizing their inputs and output. They are CIMB Islamic DALI Equity Growth Fund, CIMB Islamic DALI Equity Growth Fund, CIMB Islamic Money Market Fund and CIMB Islamic DALI Equity Theme Fund. There are a few Islamic mutual funds that were inefficient and the projection is used to improve the inefficient Islamic mutual fund. The inefficient score that was indicating by the Islamic mutual funds means that the funds were not fully utilize their input and output. In overall, the Islamic mutual funds show that the CIMB Islamic mutual funds were not strongly efficient because there were many funds were inefficient during the period.

TABLE OF CONTENTS

LETTER OF TRANSMITTAL	i
DECLARATION OF WORK	ii
ACKNOWLEDGEMENTS	iii
ABSTRACT	iv
TABLE OF CONTENTS	v
LIST OF TABLES	viii
LIST OF FIGURES	xi
LIST OF APPENDICES	xii
LIST OF ABBREVIATIONS	xiii
CHAPTER 1: INTRODUCTION	
1.1 BACKGROUND OF STUDY	1
1.2 HISTORY OF MUTUAL FUND IN MALAYSIA	3
1.3 UNDERSTANDING MUTUAL FUND	7
1.4 CLASSIFICATION AND OBJECTIVES OF MUTUAL FUND	10
1.5 PROBLEM STATEMENT	14