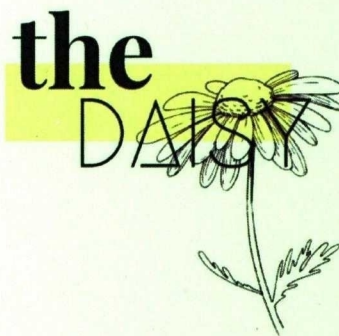




اَوْبُورِ سَيِّتِي تَيْكُونُ لَوْ كَيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

## SOCIAL MEDIA PORTFOLIO

ENT 530 : PRINCIPLES OF ENTREPRENEURSHIP



PREPARED BY : KHAIRUL IRFAN BIN MUHD KHAIR [ 2018249312 ]

GROUP : AC2203E

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Last but not least, I am very grateful for the unconditional love and supports from my family. Their motivation and supports mean a lot to me.

## EXECUTIVE SUMMARY

We started our business in 2018 which is based in UiTM Selangor Kampus Puncak Alam. This place was chosen at the first place because it is a strategic place and the target location of our customers which are the students themselves.

We get our supply from a nearby area, which is at the Puncak Alam itself. We acquired two types of headscarf as the start of our business. Our customers can get plain scarves or beads scarves at affordable prices from our business. In order to maintain the quality and reputation of the business, we take great care in the packaging of our products.

In addition to that, we provide delivery services for our customer with free delivery of charge within the UiTM Selangor Kampus Puncak Alam. We can delivery our products in front of their house or where they want it to be. We also give special promotions and discounts to our beloved customers to celebrate festivals, birthdays and so on.

The Daisy founded by Khairul Irfan, a determined manager and assisted by two loyal head departments which are Batrisyia Balqis as finance manager and Nurin Ain as operational manager.

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BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**KHAIRUL IRFAN BIN MUHD KHAIR**

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telah didaftarkan dari hari ini sehingga **9 OKTOBER 2020** di bawah Akta Pendaftaran  
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