

MULTIPURPOSE KEY STORAGE

MUHAMMAD ALIFF ASHRAF BIN ADNAN

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TABLE OF CONTENTS

	Page
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENTS	iv
LIST OF TABLES	vi
LIST OF FIGURES	vii
LIST OF PLATES	viii
LIST OF ABBREVIATIONS	ix
ABSTRACT	x
ABSTRAK	xi
CHAPTER 1 INTRODUCTION	1
1.1 Background of study	1
1.2 Problem statement	2
1.3 Justification of study	3
1.4 Objectives of study	3
CHAPTER 2 LITERATURE REVIEW	4
2.1 Furniture Industry in Malaysia	4
2.2 Furniture Design	7
2.3 Ergonomic	8
2.4 Anthropometric	8
2.5 Particleboard	10
CHAPTER 3 METHODOLOGY	12
3.1 Material	12
3.2 Design process	12
3.2.1 Collective of information	13
3.2.2 Problem identification	14
3.2.3 Design making	14
3.2.4 Design confirmed	18
3.2.5 Mock-up Construction	18
3.2.6 Prototype Construction	20
3.3 Product process	22
3.3.1 Materials Readiness	23
3.3.2 Manufacturing Process	23
3.3.3 Edging Process	24

3.3.4	Assembled Process	24
3.3.5	Finishing Process	25
CHAPTER 4 RESULTS AND DISCUSSIONS		27
4.1	Multipurpose Key Storage	27
4.2	Demographic Analysis	27
4.3	Descriptive Analysis	30
CHAPTER 5 CONCLUSIONS AND RECOMMENDATIONS		38
5.1	Conclusion	38
5.2	Recommendation	39
REFERENCES		40
APPENDICES		42
CURRICULUM VITAE		57

LIST OF FIGURES

Figure	Caption	Page
2.1	Malaysia major export January – December 2018	5
2.2	Malaysia major import January – December 2018	6
2.3	Standing measurements	9
3.1	Flowchart of product design process	13
3.2	Prototype process making and confirmation	20
3.3	Flowchart of furniture production process making	23
4.1	Demographic background chart	29
4.2	Comparative overall descriptive analysis chart	33
4.3	Comparative analysis chart based on gender	34
4.4	Comparative analysis chart based on profession	35
4.5	Comparative analysis chart based on age	36
4.6	Comparative analysis chart based on income	37

ABSTRACT

MULTIPURPOSE KEY STORAGE

Nowadays, the particleboard is mostly raw material used for produce interior furniture. Besides that, the particleboard price is cheap, easy to be handle, easy to cut, easy to assemble, stable, good mechanical features and comes in various colour. In this study, the objectives are to design and produce a multipurpose furniture for the family user that lives in the small house and also to evaluate customer feedback on quality of Multipurpose Key Storage. After multipurpose key storage has been produced, a set of questionnaires was distributed to 130 respondents of different gender, profession, age and income. The characteristics evaluated by respondents include knowledge, design, product and marketing. Based on customer feedback, the highest feedback is from product factor, followed by design, marketing and knowledge factor. Multipurpose Key Storage is accepted by the respondent because they give a good feedback towards the survey of the product.