



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**PRINCIPLES OF ENTREPRENEURSHIP
ENT503**

SOCIAL MEDIA PORTFOLIO

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INTRODUCTION

Summer Translation Services is, as its name suggests, a translation service that specializes in Japanese to English translation. This business is solely managed and run by me. This business was registered in Suruhanjaya Syarikat Malaysia (SSM) and officially opened its doors on 27th September 2019. The business's location is in Taman Pokok Sena, 13200 Kepala Batas, Pulau Pinang.

The idea of providing a translation service comes from me participating in a non-profit translation group, and I would like for more people to know that translation is a skill set that should be paid and not taken for granted. Seeing that people nowadays are growing more curious on Japanese entertainment media, I decided to make full use of Japanese knowledge to be able to help those who need it.

Summer Translation Services is accessible through our Facebook page, which is also under the same name; Summer Translation Services. From the Facebook page, they can view our price list, and our available services. They also can place order easily; either through Facebook Messenger or the WhatsApp button added to the page.

Summer Translation Services' mission and vision are as below:

▪ MISSION

To promote a more diverse communication and cultural exchange between citizens of different countries.

▪ VISION

Providing a mean to overcome the language barrier between countries which is a translating service, to help enable more interactions between people and consummation of media easier without any worries of the language.

Summer Translation Services offer a multitude of services, each catering to a different need the customer demands. Our service and price list are listed as below:

SERVICE	PRICING
Magazine Article Translation	RM5 per page
Light Novel Translation	RM5 per page
Games' Stories Translation	RM2 per screenshot
	RM6 to RM10 per minute of screen recording
Japanese – English Conversation Translation	RM10+ per service
Social Media Post Translation	RM 0.50 per post
Comic Translation	RM3+ per page
Song Lyrics Translation and Romanization	RM2+ per song
Shopping Websites' Item Description Translation	RM1 per product
Japanese Class Roleplay Script Proofreading	RM5 per script

EXECUTIVE SUMMARY

Illustrated below is the executive summary of Summer Translation Services.

