

SOCIAL MEDIA PORTFOLIO

PALAZZOLA PANTS

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iii. Executive Summary

Our company start commence our business in 2019 at Kampung Gelong Gajah Kuala Terengganu where it is a strategic location to do a business as it is near to tourist attraction.

Our product which is a palazzo pants are long women's trousers cut with a loose, extremely wide leg that flares out from the waist. The material that we use in making the pants is Cotton Blend. Cotton Blend is a fabric that is made up of cotton and polyester fibers. It is durable and less prone to wrinkling. It can help the girls especially students get a quick dress up when they are late for class and also save their energy as they do not have to iron the pants.

Furthermore, we provide free delivery services to their houses for our customers who are staying in UiTM Puncak Alam so that we can provide maximum satisfaction and convenience to our customers. We also offer affordable price for our customer and give a promotion price when it is on sale.

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