

# UNI-SHRIMP ENTERPRISE

Tiger Prawn Farming



**UNIVERSITI TEKNOLOGI MARA  
KAMPUS ALOR GAJAH  
MARA UNIVERSITY OF TECHNOLOGY**

Tarikh : 19/7/2000  
Surat Tuan :  
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**KEPADA SESIAPA YANG BERKENAAN**

Tuan,

Sukacita dimaklumkan bahawa pelajar-pelajar yang tersenarai namanya di bawah adalah pelajar Kursus Diploma Pentadbiran Awam di Universiti Teknologi MARA, Kampus Alor Gajah Melaka. Mereka telah ditugaskan untuk membuat penyelidikan sebagai memenuhi syarat matapelajaran ETR 300 Asas Keusahawanan

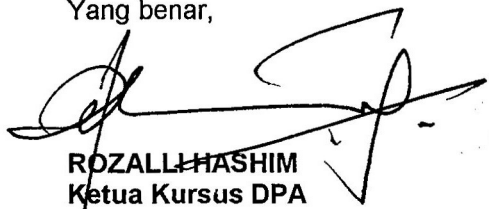
<b>Bil.</b>	<b>Nama Pelajar</b>	<b>No. ITM</b>
1.	Siti Kartina bt. Ahmad	98044217
2.	Siti Hasnah bt. Hud	97370521
3.	Suzanah bt. Mohd Shek	98044304
4.	Norazmi b. Othman	98043745
5.	T. Noor Zaila bt. T. Jalalluddin	97419948

Sukacita saya sekiranya dapat tuan membantu mereka dengan maklumat-maklumat yang berkaitan untuk menjayakan projek kajian mereka. Segala maklumat yang diperolehi akan digunakan semata-mata untuk tujuan akademik dan tidak akan disebarikan kepada umum.

Kerjasama tuan saya dahului dengan ucapan ribuan terima kasih.

Sekian.

Yang benar,

  
**ROZALLHASHIM**  
Ketua Kursus DPA  
UiTM Kampus Alor Gajah Melaka  
b/p Provos

Uni-Shrimp Enterprise  
Diploma In Public Administration  
Mara University Of Technology  
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Prof.Madya Tuan Haji Musa B. Ahmad  
ETR 300 Lecturer  
Mara University Of Technology  
Malacca Branch  
Malacca.

6 October 2000

Sir,

**Giving a Business Plan Uni- Shrimp Enterprise**

From that Topic at the top, we are from Uni- Shrimp that develop a breeding “Tiger Prawn” project have finished a Business plan that what sir want it.

2. At here we hope this business plan can give a benefit to somebody that want do some research and to some information.
  3. At here we will sorry if have something wrong or we are harsh in language every time we under your tuition.
  4. We will present our thanks because your party are ready to give some tuition and advice to our group until this Business plan are already finished.
  5. Lastly we give this Business plan to Sir for get some comment judges from Sir.
- That's All, Thank You.

You're sincerely,

.....

(Nor Azmi bin Othman) (98043745)

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(Suzanah Mohd Shek) (98044304)

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(Siti Kartina Ahmad) (98044217)

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(Siti Hasnah Hud) (97370520)

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(Tg. Noor Zaila Tg. Jalalludin) (97419948)

## **1.0 INTRODUCTION**

That we know, “Bakau area” in average place especially in Melaka are abundant and not produced by people. It’s maybe migration younger people from villages to town to involve in factory sector that can give higher salary. That’s means, the veteran not have energy to produce it.

The large abundant ‘Bakau Area’ are very valuable asset if it can be produced in commercial with systematic system, efficiency and zero defect.

Higher demand for agricultural goods and develop infrastructure at Melaka and area nearest are the factor we take to start or involve in this business.

We are selected to produced breeding “tiger prawn” In the little of “Bakau area” at Melaka because it have higher demand from food that can give some protein and prawn have higher market price. Demand and supply of this prawn will produce every time and will increase suitable with the industrial developing, the existence of new town that can make higher grow of people.

So, from that factor Uni-Shrimp provide a new agenda and complete way and suitable to maximum use of abundant “bakau area” and get a maximum profit from the commercial agricultural product, professional and industrialization.