

**ENTREPRENUERSHIP BUSINESS PLAN
ETR 300**

PREMIER CARWASH CENTRE

PREPARED FOR:

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Surat Tuan :

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KEPADA SESIAPA YANG BERKENAAN

Tuan,

Sukacita dimaklumkan bahawa pelajar-pelajar yang tersenarai namanya di bawah adalah pelajar Kursus Diploma Pentadbiran Awam di Universiti Teknologi MARA, Kampus Alor Gajah Melaka. Mereka telah ditugaskan untuk membuat penyelidikan sebagai memenuhi syarat matapelajaran ETR 300 Asas Keusahawanan


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Sukacita saya sekiranya dapat tuan membantu mereka dengan maklumat-maklumat yang berkaitan untuk menjayakan projek kajian mereka. Segala maklumat yang diperolehi akan digunakan semata-mata untuk tujuan akademik dan tidak akan disebarikan kepada umum.

Kerjasama tuan saya dahului dengan ucapan ribuan terima kasih.

Sekian.

Yang benar,


ROZALLI HASHIM
Ketua Kursus DPA
UiTM Kampus Alor Gajah Melaka
b/p Provos

PREFACE

Alhamdulillah thank to Allah The Almighty, our business plan can be completed in time and became reality. We, partners of Premier Carwash Centre very proud with what we have done in preparing this business plan and we really hope that this business plan will get an attraction from viewers especially lecturers, panels and students at MARA University of Technology Alor Gajah Campus. We also hope that they will get benefit from this business plan and use it as a guideline in the future.

Sincerely from partners of Premier Carwash Centre.

THANK YOU

INTRODUCTION

Premier Carwash Centre is a business venture that involved five members, form as a partnership. We will start our business at 1 January 2002. Our goals are to provide a service that fulfills the customer satisfaction.

Our business target is at Melaka city because of its strategic location. We also provide a service to near place such as Bachang, Tengkeru and Bukit China.

We not only provide a cleaning service but including polishing and car vacuuming. For that reason, it is our responsibility to provide skilled and experienced employees in this field. With the experienced and skilled employees, all the problems will be resolve. We hope that our business will develop and as an example to other people to join venture.

PURPOSE OF THE BUSINESS PLAN

Our main purpose to prepare this Business Plan is:

1. As a guideline and reference for our company to operate smoothly.
2. To assess the business venture objectively, critically and practically.
3. To study and evaluate the feasibility of the business.
4. To identify the problem or business risk that our company will faces.
5. To be able to distribute business resources more effectively.