

ACCEPTANCE TOWARDS HALAL HUB AMONG
NONMUSLIM PRODUCERS

SUBMITTED IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS OF
BBA (HONS) BUSINESS ECONOMICS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA,
CAMPUS KOTA BHARU, KELANTAN.

IZZA NAZURA BINTI MOHAMED SOFIAN

JULY 2012

Alhamdulillah, thanks to the Almighty ALLAH S.W.T. for HIS blessings I am able to complete my research entitled “Acceptance Towards Halal Hub Among Non-Muslim Producers”.

I would like to thank all people who had given their help and support in order to complete my research well. First of all, I would like to take this opportunity to extend my sincere thanks and appreciation to my advisor, Puan Masnah Mohd Zain for her guidelines, support, and positive critics in preparing this research. Without her guiding principle, this research will not be finished and might not be able to submit. An appreciation also goes to Puan Haslina Che Yaacob, as my second examiner that gives an opinion about this research. Besides, I would like to express my special thanks to all lecturers in UiTM Kota Bharu for their endless support and contribution in working this research. Not being forgotten is my lovely family and friends who always support me through ups and downs. Thanks for your love and care for me. Also for everyone who directly and indirectly contributed to the research. With their help and support, my research is well completed and I hope ALLAH will bless them for their cooperation. Thank you.

DECLARATION OF ORIGINAL WORK
UNIVERSITI TEKNOLOGI MARA
KAMPUS KOTA BHARU, KELANTAN
BACHELOR OF BUSINESS ADMINISTRATION (HONS)
BUSINESS ECONOMIC
FACULTY OF BUSINESS MANAGEMENT

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Hereby, declare that, This work has not been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees

This project paper is the result of my independent work and investigation, unless stated otherwise.

All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

SIGNATURE: _____ DATE: 05TH JULY 2012

LETTER OF TRANSMITTAL

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Dear sir,

SUBMISSION OF ECONOMICS PROJECT PAPER (ECO 660)

Attached is the copy of Economics Project Paper (ECO 660) entitled
“Acceptance Towards Halal Hub Among Non-Muslim Producers”. It is to fulfil
the requirement as needed by the Faculty of Business Management, MARA
University of Technology.

Thank you.

Yours Faithfully,

Izza Nazura Binti Mohamed Sofian (2009234856)

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