UNIVERSITI TEKNOLOGI MARA

EVALUATING THE EFFECTIVENESS OF AN INTERACTIVE MULTIMEDIA COURSEWARE ENTITLED "STRUKTUR SEL DAN FUNGSI BAHAGIAN SEL" FOR THE SPM BIOLOGY SUBJECT

NOR AFIAN BIN YUSOF

Thesis submitted in fulfillment of the requirements for the degree of Master of Art and Design

Faculty of Art and Design

ي.

,

August 2004

ACKNOWLEDGEMENTS

First of all I would like to thank God (Allah) for his blessings on me to complete my thesis for the Master of Art at the Faculty of Art & Design, Universiti Teknologi MARA.

I would like to thank my supervisor of this study, Associate Professor Dr. Kamarudzaman bin Md. Isa for his most constructive criticism, advice, guidance, encouragement and patience, without whom the work would not have been successfully completed. His open mastery of the field research has supported in completely this study.

A very heartfelt thank to my sponsor of this research for giving me a chance and trust, Ministry of Science, Technology and Environmental (MOSTE) under the National Science Fellowship (NSF) scheme for its continuous support and help especially to Pn. Nordina bte Idris and Dr. Mustaza bin Ahmadun.

Thanks to the Ministry of Education, Malaysia, the Department of Education, Melaka and Johor and to the three Smart Schools who are involved in this research, Sek. Men. Sains Muar, Sek. Men. Sains Muzaffar Shah, and Sek. Men. Keb. Dato' Dol Said for being cooperative and commited. Not forgetting SASBADI Sdn. Bhd. for its full cooperation.

Not forgetting, my sincere gratitude to the Dean of the Faculty Art & Design, Associate Professor. Dr. Baharudin bin Ujang and the Programs Coordinator, Associate Professor Dr. Marzuki bin Haji Ibrahim and all of the staff and friends in the M.A. Art and Design Department for their help and support. And also to the Dean of the Institute of Graduate Studies, Prof. Datin Dr. Zubaida Alsree, Coordinator Programme By Research, Assoc. Prof. Dr. Mizan Hitam and to all of the staff of the Institute of Graduate Studies, thank you very much.

ABSTRACT

The purpose of this study is to identify the potential of e-learning courseware application as a teaching aid in the Malaysian school system. This study focuses on evaluating the effectiveness of a prototype IMM (Interactive Multimedia) Educational CD-ROM courseware on the Biology subject, developed personally by the researcher, that was tested at three selected Smart Schools in Melaka and Johor.

This study focuses on identifying the effectiveness of using multimedia as a medium of teaching at three selected Smart Schools in Melaka. The topic chosen for the educational interactive multimedia courseware development is entitled "Struktur Sel dan Fungsi Bahagian Sel" for the SPM Biology subject.

This experiment was conducted with the Form Four students of Sekolah Menengah Sains Muar, Johor; Sekolah Menengah Sains Muzaffar Syah and Sekolah Menengah Kebangsaan Dato' Dol Said in Melaka.

The researcher used three types of instruments for this research, namely the IMM prototype CD ROM itself, the pre- and post-test questions forms, and two sets of questionnaires. The researcher used the 'before and after' assessment method which necessitates the implementation of the pre- and post-test evaluation. The pre-test session is later followed up by a second stage - a two-approach learning-methods session (multimedia and conventional) and closes up with a post-test session. The final step of the experiment is the filling of the two sets of questionnaire forms.

The first result was from Sekolah Menengah Sains Muar, Johor. The pre-test result indicated a 63.07% score from the Experimental Group. After viewing the IMM prototype CD ROM, the post-test result showed an 18.85% increase, up from the pre-test result, thus proving that using the IMM has affected the increase in the student performance.

.

The second result coming from Sekolah Menengah Sains Muzaffar Syah. It showed that at the pre-test 74.58% was the initial score but it increases later to 84.16% during the post-test, thus giving a 9.58% improvement indicator.

Then the final result came from Sekolah Menengah Kebangsaan Dato' Dol Said. Students involved in the experimental groups showed a performance of 51% at the pre-test to 71.75% after viewing IMM at the post-test, giving an increased efficiency of about 20.75%.

The finding from this study supported the researchers' earlier hypothesis such as enhance and improve learning process. Students more understanding and interested in using the IMM courseware rather than conventional method. Finally it can concluded that the research is a success and has its objectives indicated through the results, using IMM prototype CD-ROM to learn the topic "Struktur Sel dan Fungsi Bahagian Sel" for SPM examination.

TABLE OF CONTENTS

Dedication	
Acknowledgements	ii
Table of Contents	iii
List of Tables	vii
List of Figures	viii
List of Plates	` X
List of Appendices	xii
Abstract	~ xiv

CHAPTER 1: BACKGROUND

1.1	Introd	uction	1
1.2	Defini	ition of Multimedia	3
1.3	Globa	lization Overview	4
1.4	Multir	media Super Corridor	5
1.5	Smart	School	7
	1.5.1	Introduction	7
	1.5.2	Concept and Objectivity	~ 7
	1.5.3	Equipment and Facilities	8
	1.5.4	Smart School Curriculum	11
	1.5.5	Learning Strategies	12
	1.5.6	Smart School Approaches	13
	1.5.7	Using ICT to Support Activities	13
1.6	Backg	ground of Study	14
1.7	Proble	em Statement	15
	1.7.1	Delimitation	16
	1.7.2	Limitation	16
	1.7.3	Hypothesis	17
1.8	Signif	ficant of Study	17

•

...

1.9	Development of Interactive Multimedia Courseware entitled	
	"Struktur Sel dan Fungsi Bahagian Sel"	

CHAPTER 2: LITERATURE REVIEW

2.1	Literature Search		24
2.2	History of Multimedia		24
2.3	Global Education in Multimedia	×	26
2.4	Potential of Using Multimedia in Education		27
2.5	Perceptions of Local Academicians		36

CHAPTER 3: RESEARCH METHODOLOGY

3.1	Introduction	39
3.2	Population Description	39
3.3	Evaluation Design	39
3.4	Instrumentation	42
3.5	Procedure to Conduct the Evaluation Research	42
3.6	Data Collection Strategies	43
3.7	Propose of the Evaluation	43
3.8	Stakeholder in the Evaluation	44
3.9	Question Design for Evaluation	44
3.10	Conclusion	46

.

CHAPTER 4: PLANNING AND CONDUCTING THE RESEARCH

4.1	Data Collection Strategies	47
4.2	Accessing the Respondent	50
4.3	Sekolah Menengah Sains Muar, Johor (SAMURA)	51
	4.3.1 Background and History of School	51
	4.3.2 Conducting the Research	52
4.4	Sekolah Menengah Sains Muzaffar Syah, Melaka (MOZAC)	58