



اَوْنِيُوْرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**PRINCIPLES OF ENTREPRENEURSHIP
(ENT530)**

SOCIAL MEDIA PORTFOLIO

LECTURER'S NAME: MOHAMMAD ZAIM BIN MOHD SALLEH

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ACKNOWLEDGEMENT

I wish to acknowledge to UiTM Puncak Alam for giving me opportunity to do this social media portfolio as individual assignment in subject principle of entrepreneurship as one of their student.

I would like to express my appreciation to our ent530 lecturer, Sir Mohammad Zaim Bin Mohd Salleh for guiding me to do this individual assignment. I have received a lot of guidelines from him starting from beginning in making the page at Facebook up until I could able to complete the assignment.

I also would like to thanks to my parents as my backbone for always support me for everything that I do either moral or financial support.

Special thanks are also to all the person that involve direct or indirectly that make my assignment accomplish such as the person who like my page, the person who willing to try and buy my product.

Last but not least, I also would like to thanks my classmates who direct or indirectly helping me in the process of finishing my social media portfolio assignment.

EXECUTIVE SUMMARY

Jeruk Asam Boi Kecur Liuq is a product that being produced homemade by the owner of the business, which is by me. The main purpose of this product is to be enjoying during leisure time. The simple food that the customer could eat without have to use a lot of energy. The target market for this product is for student UiTM Puncak Alam. The business is based on sole proprietorship business ownership, where all the profit and loss will be bear by me alone. The method of selling in this business is using cash on delivery. The customer that interested need to order first before the product could be made because I want to maintain the quality of the product and sell only fresh product. My dream for this product and business could got its own place at everyone mind and heart. I also hope the business will be operated smoothly without have to face any problem.

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Business registration (Suruhanjaya Syarikat Malaysia (SSM))



BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama


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NO. PENDAFTARAN:

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Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **10 OKTOBER 2018**.


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