



اَوْنُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

UNIVERSITI TEKNOLOGI MARA
KAMPUS PUNCAK ALAM, SELANGOR

FACULTY OF HOTEL AND TOURISM
MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP
(ENT530)

HM240 (GROUP A)
SOCIAL MEDIA PORTFOLIO

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EXECUTIVE SUMMARY

The goals of selling the product are:

- Introduce the new innovation of Seaweed's products in the market.
- Generate extra income
- Widen Popiah Seaweed in Puncak Alam's area.
- To be knowledgeable of the product to all people.

Product of Popiah Seaweed has been widened nowadays. It is because of the dumpling skin with the seaweed itself. It has a crunchy taste and delicious. It is very affordable price and all aged are able to buy it. Targeting and segmenting to whomever likes seaweed and to whose like to have their snacks during all time.

ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

The completion of this undertaking could not have been possible without the participants and assistance of so many names whose name may not all be enumerated. Their contributions are sincerely appreciated and gratefully acknowledged. However, I would like to express deep appreciation and indebtedness particularly to the following:

En. Zaim, my lecturer of this subject (ENT530 Principles of Entrepreneurship) for his teaching, guidance, support, and understandings spirit during in completing this task.

To all family, relatives, friends, and others who in one way or another shared their support, either morally, financially, and physically support, thank you.

Above all, to the Great Almighty, the knowledge and wisdom, for his countless love. Thank you.

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I) BUSINESS REGISTRATION

(Suruhanjaya Syarikat Malaysia (SSM))



BORANG D (KAEDAH 13)



PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

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Bertarikh di SISTEM EZBIZ pada 11 OKTOBER 2018.


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