



اوتنو تكنولوجي مارا
UNIVERSITI
TEKNOLOGI
MARA



FACULTY OF PLANTATION AND AGROTECHNOLOGY

FUNDAMENTAL OF ENTEPRENEURSHIP (ENT300)

**BUSINESS PLAN
HOUSE OF DONUT**

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(AT1105B)
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1.1 SUBMISSION LETTERS

Diploma in Plantation Management,
Semester 5,
University of Technology MARA (UiTM) Sarawak,
Mukah Campus,
96400, Mukah
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Madam Siti Farah Bt Lajim,
Entrepreneurship Lecturer (ENT300)
University of Technology MARA (UiTM) Sarawak,
Mukah Campus
96400, Mukah Sarawak.

August 2016

Madam,

SUBMISSION OF BUSINESS PLAN REPORT

As mentioned above, we would like to submit our Business Plan report which is named as House of Donut that had been completed for your evaluation and references in future. The studies and research had been done according to all guidelines and procedures.

2. We also like to thank you for your support and encouragement as well as your guidance and advices during our business plan progression. Without all your help, we might not be able to be in the right track and complete it on time.
3. Besides, we are very pleased to be given a chance in starting up and finally completing the business plan, as we gain a lot of extra knowledge and experiences throughout the process. We will ensure that the knowledge and skills gained will be fully utilize and put into practice in future while we face the real deal of business. From what we learnt and experienced, it actually gets us prepared to start our own business.
4. Last but not least, we hope that our business report will fulfil your need and preferences in every aspects while accessing the business plan. We are appreciating of all your consideration, advice, helps and support.

Thank you,



(ROZALINA BINTI SUHAI)

General Manager of House of Donut

1.3 INTRODUCTION OF BUSINESS PLAN

The business plan of House of Donut is proposed so that it can be taken by comprehensive manner. Business Plan sets out how the owners and managers of a business intend to realize its objective. Besides, enables management to structured way and to set out the stages in the achievement of the business objectives. This business plan also gives the business the opportunity to assess on business industry in the future.

All partner of House of Donut have decided to form partnership business which we can spend our interest in our own doughnuts and beverages industry. The business is in form of enterprise which consist four shareholders. House of Donut serves various type of flavour which is very tasty and smooth.

The business had been agreed by all partner of the business. All shareholders had agreed as stated in the agreement letter that mentioned about the capital, contribution, loss and profit of the business. We choose this kind of business because it shows the equality and no one will discriminated as the profit or losses are equally divided as stated ratio and the financial manager will announce whether the business will gain how much profit or loss by the end of year sales. Besides that, it proved on our financial

Furthermore, the partnership is an excellent option for us to take part in because the shareholders will always sharing the ideas and knowledge in order to gain profit and achieve high productive from time to time.

1.4 PARTNERSHIP AGREEMENT

Hereby, this partnership agreement establishes have agree in form of the registration lawyer, between the following parties are legal partners of House of Donut.

No.	Name	I.C Number
1	Rozalina Binti Suhai	960124-13-5344
2	Nur Ashikin Binti Mohd Norizam	961118-13-5238
3	Muhammad Imran Bin Khairul Adha	960609-91-5015
4	Mohamad Zulfadlie Bin Abdul Khalid	960327-13-6451
5	Mohd Azmeer Bin Hamzah	961028-13-6165

Partnership agreement based on the Company Act 1955, all partners of House of Donut agree with all legal condition as stated below;

1.5 NAME OF THE BUSINESS

HOUSE OF DONUT

The name of “House of Donut” has been agreed by our four shareholders. The name of our company obviously shows that our main product is doughnut. By represent our own-based doughnuts and some kind of beverages, the name will automatically attract people especially for doughnut lovers in Mukah area. Our company serve at least 16 different flavours of doughnut combine with beverages which suitable for tea time.

Our company serve at least 16 different toppings of doughnuts combine with our beverages such as coffee to satisfy the craving. Our company will also attract customers especially students with our vintage style of café with free WiFi connection for them to chill. The speciality of our company is upon the nature of services and products offered in our place in order to fulfil our customers’s satisfaction, which was on our main priority.