

MARA UNIVERSITY OF TECHNOLOGY
FACULTY OF APPLIED SCIENCE

ETR 300

Wawasan Samudera Sdn. Bhd

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EXECUTIVE SUMMARY

Our company is registered as Wawasan Samudera Company. The main business of our company is to provide forwarding services to industrial area at Northern area of peninsular Malaysia mostly Kedah. We believe that this business has a potential to develop more and involvement from new faces of entrepreneur is still on demand. It is because this business is only dominant by a certain company and they do not have any competitors and consumers have limited choices.

This business is shared by 5 members, which also manage this company. Our General Manager is Mohd Syamil Ramli,, Mohd. Yusri Mirang as an Administrative Manager, Muhamad Kamal Roszaman Yusoff as a Financial Manager, Sham Smadi Bakri Ngah as an Operation Manager and Saiful Anuar Mohd Kesah as a Marketing Manager.

Our business capital is RM 700,000 thousands. All partners are contributing based on percentage. We choose Bumiputra Commerce Bank as our company business financing. This business is managed based on academic qualifications, skills and experiences for all of our partners.

Our company is located at 1560, 2nd Floor, Jalan Kota, 05000, Alor Setar, Kedah Darul Aman. It is a strategic location for our business because it is surrounded by a lot of restaurants, hotels and markets. Our entire businesses plan is runs from this location.

In order for our business to run smoothly and to convince customer confidence, 5S', safe working environment and worker safety is our priority.

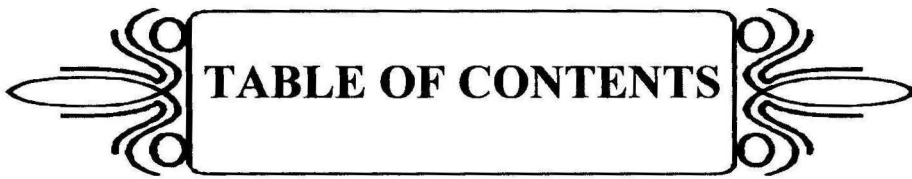


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