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SAH FERRY SERVICES SDN.BHD.

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## INTRODUCTION

Sauh Ferry Services Sdn. Bhd. is a private limited company that is registered with Registrar of Company. The business is between 5 shareholders that are contributing RM900000 as capital, which is 40% is contribute by the General Manager and the others are 15%. The company also seeks the rest of capital by applying loan from Bumiputra Commerce Sdn. Bhd, amounted RM800000. The total capital that we need for operating this business is RM1.7 million.

Our business premise, also as the main office is at PT 2457, Jln. Kg. Perak, 02000, Kuala Perlis, Perlis. We have choose this location because it is near to the Kuala Perlis Jetty, that will make us easier to manage the public affairs and operate our ferry service.

Our ferry services are kindly different from the existing ferries services in Kuala Perlis. Our ferries are specially designed for passenger and vehicles. These ferries have two layers, the upper layers are designed for the passenger and the lower layers are for the vehicles (cars and motorcycles). For one horizontal area, it is about 126m<sup>2</sup>. So, for double horizontal area it is about 252m<sup>2</sup>. The lower layer that is for the vehicles can be fill about 25 cars and 15 motorcycles. However, in the first layer that is for the passengers we have provided 50 seats.



In the passenger, area there will be a cafeteria and family lounge that will includes some games and entertainment corner.

Our main target in this field of business is the local and foreign tourist compared to the local Langkawi or Perlis community that used the ferry to cross the ocean to fulfill the normal daily lives such as going to work.

Our company's vision is to be the no.1 and the leading ferry service in Kuala Perlis and Langkawi.

The company's mission is to provide good quality and the best service for our customers. We will try our best to fulfill and fit their needs and desires as long as it is good for our futures and didn't break the company's law.

Although there are many competitors in this scope of business but the company is optimistic that in the years to come we will achieve some progress.



## **BUSINESS SYNOPSIS**

- Company name : Sauh Ferry Services Sdn. Bhd.
- Type of Business : Private limited company
- Services provided : Make ferry trip for passengers and vehicles from

K.Perlis to Langkawi and vice versa.

- Location: PT 2457, Jln. Kg. Perak, 02000, Kuala Perlis, Perlis.
- Management : Our business is managed by 5 Shareholders.

Position lists are as follow :

Name	Position
Idzyani Zalilah Bt. Mohd. Noordin	General Manager
Nurul Ilham Bt. Adam	Administration Manager
Siti Khatijah Bt. Kathar Ismail	Marketing Manager
Salma Bt. Yahya	Operation Manager
Nurul Aini Bt. Mohamed	Financial Manager

- Capital contribution : The business amount RM 1.7 million, which is

RM 900000 was contributed by the Shareholders

and RM 800000 are from bank loan.