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BUSINESS PLAN

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2.0 INTRODUCTION

2.1 NAME OF BUSINESS

The business that we have established is fixing and supplying glasses. Our company handles all of the duties and responsibilities ~~given~~ to each member under the name of **“PEARL GLASSES ENTERPRISE”**.

2.2 TYPES OF BUSINESS

There are 3 types of business organizations that can be formed in Malaysia.

These forms are:

- i) Sole trader or sole proprietorship
- ii) Partnership
- iii) Limited company

The business that we construct need 2 or more persons to carry on with a view to make a profits, so we choose a “Partnership” as a type of our business.

We choose this type of business because it is easy to set up and we can combine all our efforts and experiences toward the excellence of the business. We are also concerned with the risks and returns from this kind of business and we agreed to contribute and share all the profits or losses that will be incurred in the future. We can get a better management and cooperation in this kind of business through our skills, technical knowledge and experiences from our studies and background.

2.3 INDUSTRY OVERVIEW

We will involve in half of construction services. Our services include fixing and supplying glasses and aluminium which cover the Northern area especially Penang.

This kind of business have a good prospect in the Northern area because our main competitors are located at Kuala Lumpur, so it very far from customers in the Northern area.

This business has a high demand especially from contractors, besides that we focus to individuals and smallest fixing and supply glasses and aluminium so it can make a good market.

2.4 LOCATION OF BUSINESS

The location of business is among the factors to get a good result of a business. This kind of business required a strategic place and we choose to rent up a building that is located in “**Bandar Perda, Mukim 6& 7 Seberang Perai Tengah, Bukit Mertajam**”, which will operate at:

**77 Ground & First Floor, Fasa 2B,
Jln Permatang Rawa, Bandar Perda,
14000 Bukit Mertajam,
Seberang Perai Tengah,
Pulau Pinang.**

The plan on the next page shows the location of business at Bandar Perda.

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