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ARAU CAMPUS**

**DEPARTMENT OF GEOMATICS SCIENCE
FACULTY OF ARCHITECTURE, PLANNING & SURVEYING**

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INTRODUCTION

Nowadays the growth and the development of the business arise in Alor Setar is very well encouraged for setting business growth oriented by the management efficient and customer satisfaction.

Northern Survey Equipment Company based on equipments supplier for constructions, licensed surveyors, Department of Survey and Mapping, Jabatan Kerja Raya, Pejabat Tanah dan Galian, Jabatan Pengairan dan Saliran and high learning educations likes universities and polytechnics. Our business hour between 9.00 a.m until 5.15 p.m.

Northern Survey Equipment Company is established to upgrade the local entrepreneur in business scale. For the first step Northern Survey Equipment Company established in Alor Setar with 11 workers. This company will concentrate to provide the fast and good services. We hope to open the branch in the whole Peninsular of Malaysia on 3 years ahead.

SYNOPSIS OF BUSINESS PLAN

We would like to introduce the background of our company. There are:

a. Introduction

Our business is called Northen Survey Equipment Company, which was registered on 12 November 2004 and started the operation on 1st January 2005.

b. Location

Northen Survey Equipment Company is located at A1, 1st & 2nd Floor, Jalan Shahab Perdana 12, Kompleks Shahab Perdana, 05150 Alor Setar Kedah Darul Aman. The monthly rental is RM 2500.00 (1st Floor) and RM 900.00 (2nd Floor).

c. Type of business

Northren Survey Equipment Company is a company that provide survey equipments for sales.

d. Stock

Northen Survey Sdn. Bhd gets its stock from various supplier Leica Geosystem (Singapore) Pte Ltd, Singapore and Nikon Geotecs Co Ltd, Japan.