



UNIVERSITI TEKNOLOGI MARA SARAWAK
FACULTY OF INFORMATION MANAGEMENT
Diploma in Information Management
(IM110)

Fundamentals of Entrepreneurship
(ENT300)

WASH AND GO

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SUBMISSION LETTER

Students ENT300 from IM1105B

Diploma in Information Management Studies

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Miss Philomina Francis

ENT300 Lecturer

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Miss,

Re: Submission of Business Plan

As stated above, I Nur Atikah Binti Murat, as a General Manager of Wash and Go a representative for my group members, would like to submit our business plan for your evaluation and further action.

We feel highly motivated in completing this project because it gives us a clear and wide introduction about the fundamental of starting a business. We really think that this knowledge and experience will be useful for us when we want to develop our own career in the future.

Due to completion of this project, our group members have all contributed brilliant ideas and I personally felt that our project can be materialized one day. The business plan

EXECUTIVE SUMMARY

After doing extensive research on the business opportunity available Taman Samarindah, Kota Samarahan, our group has decided to specify our business in providing our services is car wash. Our group has come up with the business plan of partnership whereby our company's name will be known as "Wash And Go". Our shops are located at No. 45, Taman Samarindah Jalan Datuk Mohammad Musa, 94300 Kota Samarahan, Sarawak.

Wash And Go is a form of partnership business which consist of five shareholders and each one of us contributes a certain amount of capital that has been agreed by each partner. The selection of each partner is based on their skills, qualification experience and field of expert. Every shareholder is allowed to involve in the management and operation activities of the business.

To become a successful company, we have set our objectives for the organization from time to time by giving the best services and good quality of products to our customer to gain as much profit and be able to compete with our competitors and to be one of the best services car wash in Kota Samarahan.

In addition, to establish and launched this business, we need a total project implementation cost amount from loan of RM10,000 from the Bank Islam and contribution of RM55,000 from the shareholders. Although this business requires quite a large amount of money to start, we guaranteed that the annual operation budget will bring us profit and will be able to pay back the debt in the time given.

1.0 INTRODUCTION

Name of our company is Wash and Go. Nature of business our business is based on car wash. Industry profile of our business is owned actively by partnership, incorporated as a Wash and Go. As a small startup company, we recognize that the communities in Kota Samarahan commonly use a car as transportation. Especially for those who works further from their houses. In addition, Kota Samarahan is passage way of people from other district. Therefore, there are many users of car in this area. The users are made up from the people who live there, work in Kota Samarahan and people who passed by. Furthermore, life in an institute is very busy. Therefore, the services like car wash are needed to reduce waste of time. We are providing a service that helps a lot of people life easier. Location of our business is locate at No. 45, Taman Samarindah Jalan Dato Muhammad Musa 94300, Kota Samarahan, Sarawak. We chose this location because it is situated in the center area of many people.

