

**UNIVERSITI TEKNOLOGI MARA**

**THE ATTRIBUTES OF A SUCCESSFUL  
URBAN PARK IN KUALA LUMPUR**

**IBRAHIM AHMAD**

Thesis submitted in fulfilment  
of the requirements for the degree of  
**Master of Science**


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## AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the result of my own work unless otherwise indicated or acknowledged as reference work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulation for post Graduate Universiti Teknologi MARA, regulating the conduct of my study and my research.

Name of Student : Ibrahim Ahmad  
Student I.D. No. : 2007149411  
Programme : Master of Science (Built Environment)  
Faculty : Architecture, Planning and Surveying  
Thesis Title : The Attributes of A Successful Urban Park In Kuala Lumpur.  
Signature of Student :   
Date : October 2012

## ABSTRACT

The lack of management data and not knowing what level of park quality local authorities are trying to deliver is becoming a growing concern. The problem of urban landscape cannot be solved simply by providing more parks and spending more money on development and management. There is an urgent need for innovation, for better understanding of the current and potential role of the park to meet the needs in modern urban life. Thus, the adoption of a strategic approach is needed to planning and managing that urban landscape to carry out its function and roles. This research aim is to study the factors of park attributes that influence the development, planning and management of successful urban park in Kuala Lumpur. It specifically studies on Taman Tasik Perdana as the sole representative of urban park in the context of Kuala Lumpur Structure Plan 2020. This research is based on data obtained from a survey questionnaire that polled public attitudes regarding the factors of park attributes based on visitor's perception and Harnik's(2003), park success factors. The data was analyzed to evaluate and determine the park attributes and its level of preferences that influence the strategic approach to the planning and management of successful urban park. The research suggested that successful urban park as are linked to the physical and functional qualities of the park; security and comfort; visitors' preferences and needs of the place. The results of the study also suggested that a holistic strategic approach is needed for the local authority to successfully managing the urban park. It is hope that the study can contribute to the improvement of urban park planning and management in Kuala Lumpur.

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