



Beliau adalah
satu orang

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DIPLOMA IN BUILDING

Prepared for:

MS. SITI FARAH DIANA BT LAJIM

Contents

SUBMISSION OF BUSINESS PLAN.....	3
ACKNOWLEDGEMENT.....	4
BACKGROUND OF OWNER.....	7
Shareholder Contribution and Loans.....	13
SHAREHOLDERS AGREEMENT	14
LETTER OF AGREEMENT	14
DECLARATION OF SHAREHOLDER AGREEMENT	17
BACKGROUND OF BUSINESS	19
LOCATION OF BUSINESS.....	20
LOGO EXPLANATION	21
INTRODUCTION TO MARKETING	23
Marketing definition	24
Introduction.....	25
Marketing objectives	26
Services	27
Target market	28
Market size	29
Market Share	31
Sales forecast.....	32
List of competitors	36
Marketing strategies.....	38
Marketing expenses.....	45
Future planning	46
INTRODUCTION TO OPERATIONAL.....	47
COMPONENTS IN AN OPERATIONS SYSTEM	48
BUSINESS INPUT	49
OPERATIONAL OBJECTIVES.....	50
OPERATIONAL MANAGER FUNCTIONS	51
PROCESS PLANNING.....	52
OPERATION HOURS.....	55
BUSINESS HOURS.....	55
WORKING SHIFT SCHEDULE	57
CAPACITY PLANNING	58

SUBMISSION OF BUSINESS PLAN

As stated above, I Mohd Asyraf Bin Shafie, as a General Manager of Easy Wash Laundry and also as a representative for my group members, would like to submit our business plan for your evaluation and further action. This plan is fulfilled the requirement of Fundamental of Entrepreneurship (ENT300).

2. Each member has contributed a lot of interest, effort and willing to sacrifice their time to complete this Business Plan. It gives us a clear and wide introduction about the fundamentals of starting a business. We frankly think that this knowledge and experience will be useful for us when we want to develop our career in the future.

3. We hope that our Business Plan will fulfil the criteria and requirements needed for having a good Business Plan. We would be thankful if you can read through our Business Plan and guide us through the mistakes that we made. All your attention and support towards our Business Plan is greatly appreciated.

Thank You.

You're Sincerely,



(MOHD ASYRAF BIN SYAFIE)
General Manager



(ABDUL ALAZIZ BIN BUJANG)
Operation Manager



(MOHD HOSNI BIN BUJANG)
Administration Manager



(NURDIYANA BT. MUKMIN)
Marketing Manager



(FARRAH FAIQAHT. ISMAIL)
Marketing Manager



(FAZIL ARIFF BIN HASNU)
Financial Manager

ACKNOWLEDGEMENT

First and foremost, grateful to Allah SWT for granting us good health and give us the courage so that we would able to accomplish this business plan on the required time. We are grateful that this business plan has accomplished after lots of hard work and determination.

We would also like to give our greatest appreciation to Miss Farah Bt. Lajim for guiding and giving us full support in completing this business plan. Besides that, we are also thankful towards other external organization that give us additional information about the requirements needed to fulfil this business plan. Not to forget, all our lecturers for their for being very supportive and understanding towards our problem for completing this business plan.

Last but not least, thanks to our classmates, friends and family for helping us in completing this business plan. Finally, thanks to all group members and congratulate them for making this business plan successful. Thanks for all the effort and determination to make this business plan a success. Lastly, we hope that this project will help us boost our confident and we can succeed in being a successful and well-known entrepreneur.

Once again we would like to thank every individual that helped us, either directly or indirectly. Their contribution is the most valuable asset of this small but useful study.

Thank you.

Services

We are offering services of cleaning laundry, drying, and we have a self-operated laundry machine. Our product is based on the concept of service that cater the demand of our target market and our uniqueness of our service is that we provide a self-service coin operated laundry that cleans at a very reasonable price, without using much energy and can be used anytime in any weather condition. The best part of it is that we need not to dry laundry under the sun nor hang them onto windows anymore, as this machine dry them for you . We are sure that this product will encounter lots of customers and sales as our targeted market have high potential of coming often to the laundry cum our regular customers. Besides, we all have dirty laundry everyday, and some of the exclusive living people wear coats and expensive suites, thus may not clean them using regular washing machines, for that our laundry serve dry-cleaning for purposes as such.

Other than that, for our customers that drop by especially for those who are using our self-operated coin machine that will be waiting for their laundry to finish, we provide wi-fi for their use while waiting.

