

UNIVERSITI TEKNOLOGI MARA

**THE USAGE OF VISUAL IMAGES IN
ENHANCING LEARNING PROCESS
AMONG CHE WONG PRIMARY
SCHOOL STUDENTS**

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ABSTRACT

Photography images is a form of education to understanding of the message and serves as an effective medium of communication. Education is an important asset which could improve the quality of life and ensure that people will have a better life. Education of Orang Asli students especially, is still in low level. Most of Orang Asli are literate, including adult because of they are not interested in education. The objective of this are to examine the current practice of teaching and learning by using visual images among the Orang Asli Che Wong (OACW) primary school students and then, to analysis the impact of visual images in the learning process among the OACW primary school students. The approach began with observation and interview using unstructured observation and semi structured interview. From this, the data was analysed based in thematic data. This study concludes, OACW primary students are very interested with colour images instead of black and white images, language is one of communication barrier during teaching and learning session and visual images can help the OACW primary students to become more creative and innovative. The result of the study also suggested that a special textbook, exercise material, examination paper or test using colour and clear images should be provide to Orang Asli. It is hope that the study can contribute to the improvement of education level OACW to be better.

Keyword: Visual Image, Orang Asli Che Wong, Education, Colour

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CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF STUDY

The usage of photography is not only for capturing photos of family members, hobbies or events but it is also important in education. Photography images is a form of understanding of the message to be conveyed and it is also serves as an effective medium of communication that can change publics' opinion about a matter and convey deep expressions from pictures. The significance of photography involves the construction of a language system which is to convey effective information from passive to active communication (Mustaffa Halabi, 2011).

Education is an important asset which could improve the quality of life and ensure that people will have a better life. Education is the backbone of the development of social and economy. The younger generations are the next leaders of the country which will be responsible in leading Malaysia towards a positive development. The report of the development plan of Malaysia from Ministry of Education (Dato' Sri Mohd Najib bin Tun Haji Abdul Razak, 2012) stated that education of Orang Asli students especially, is still in low levels. Education is encouraged to all races regardless of age because education is very important, so that every community would not be backward or lagging other developed countries. Orang Asli students can receive formal education because every individual has a right to learning. The Government also have tried to ensure that all children aged 12 years old and above should attend school in line with the compulsory education policy (Suhakam, 2010).

This research will focus on the usage of visual images in enhancing learning process among Orang Asli Che Wong primary school students. Students can be more attracted to education through visual images of photography such as by using slides show, films and various visual aids. Teacher can teach and observe the acceptance of students carefully. Most of Orang Asli Che Wong primary students are illiterate, including adults. In addition, they are too shy to interact with outsiders. There should be an immediate action to be taken so that the community of Orang Asli Che Wong primary students can receive better quality education and they will be able to communicate with outsiders without being too shy.