UNIVERSITI TEKNOLOGI MARA

THE USAGE OF VISUAL IMAGES IN ENHANCING LEARNING PROCESS AMONG CHE WONG PRIMARY SCHOOL STUDENTS

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ABSTRACT

Photography images is a form of education to understanding of the message and serves as an effective medium of communication. Education is an important asset which could improve the quality of life and ensure that people will have a better life. Education of Orang Asli students especially, is still in low level. Most of Orang Asli are literate, including adult because of they are not interested in education. The objective of this are to examine the current practice of teaching and learning by using visual images among the Orang Asli Che Wong (OACW) primary school students and then, to analysis the impact of visual images in the learning process among the OACW primary school students. The approach began with observation and interview using unstructured observation and semi structured interview. From this, the data was analysed based in thematic data. This study concludes, OACW primary students are very interested with colour images instead of black and white images, language is one of communication barrier during teaching and learning session and visual images can help the OACW primary students to become more creative and innovative. The result of the study also suggested that a special textbook, exercise material, examination paper or test using colour and clear images should be provide to Orang Asli. It is hope that the study can contribute to the improvement of education level OACW to be better.

Keyword: Visual Image, Orang Asli Che Wong, Education, Colour

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TABLE OF CONTENTS

		Page
CONFIRMATION BY PANEL OF EXAMINERS		**ii**
AUTHOR'S DECLARATION		**iiii**
ABSTRACT		**iv**
ACKNOWLEDGEMENT		**v**
TABLE OF CONTENTS		**vi**
LIST OF TABLES		**x**
LIST OF FIGURES		**xi**
LIST OF PLATES		**xii**
LIST OF ABBREVIATIONS		**xiii**
CHAPTER ONE: INTRODUCTION		**1**
1.1	Background of Study	1
1.2	Problem Statement	2
1.3	Research Objective	3
1.4	Research Question	3
1.5	Significance of Study	3
	1.5.1 The Students and Parents of Orang Asli Che Wong	3
	1.5.2 The School's Management Team and The Teacher	4
	1.5.3 Editors of Book	4
	1.5.4 Photographers	4
1.6	Scope of Study	4
1.7	Limitation of Study	5
1.8	Summary	5
CHAPTER TWO: LITERATURE REVIEW		**6**
2.1	Introduction	6
2.2	Understanding Orang Asli People in Malaysia	7
	2.2.1 Introduction of Orang Asli	7

2.2.2 Background of Orang Asli Che Wong 9
2.3 Orang Asli Education In Malaysia 10
2.3.1 Introduction of Education 10
2.3.2 Orang Asli Education Transformation Policy 11
2.3.3 Orang Asli Che Wong in Education 13
2.3.4 Visual Images in Teaching and Learning 17
2.4 Significant of Visual Images in Teaching and Learning 18
2.5 Visual Images As A Learning Method 20
2.6 The Usage of Visual Images in The Communities of Orang Asli Che Wong 21
2.7 Learning in Education 21
2.7.1 Introduction 21
2.7.2 Pedagogy Knowledge 22
2.7.3 Visual Images in School 23
2.7.4 Type of Images 24
2.7.4.1 Photo 25
2.7.4.2 Sound/Voice 26
2.7.4.3 Animation 27
2.7.4.4 Text 28
2.7.4.5 Video 29
2.8 The Fundamental Inflection of Visual Images 29
2.8.1 Definition of Visual Images 29
2.8.2 Visual Literacy 31
2.8.3 Communicating Through Photograph 34
2.8.4 Photography Towards Visual Culture 35
2.8.5 Photography and Art Education 36
2.9 Visual Images Encourage Students Thinking Skill 38
2.10 Summary 39

CHAPTER THREE: RESEARCH METHODOLOGY 40
3.1 Introduction 40
3.2 Research Design 40
3.2.1 Qualitative Research Approach 41
3.3 Research Process 42