



**UNIVERSITI TEKNOLOGI MARA SARAWAK**

**FUNDAMENTAL OF ENTREPRENEURSHIP  
(ENT 300)**

**BUSINESS PLAN**

**LO CINCO EVENT MANAGEMENT**

**NAME OF PARTNERS:**

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**PREPARED FOR:**

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DIPLOMA IN BUSINESS MANAGEMENT  
FACULTY OF BUSINESS MANAGEMENT**

**DATE OF SUBMISSION :**

**26 MARCH 2016**

BM111

Diploma in Business Management

Faculty of

Universiti Teknologi MARA Cawangan Sarawak

Kampus Samarahan, Jalan Meranek

94300 Kota Samarahan

Sarawak.

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Madam Esfarina Amiza binti Morsidi

Lecturer (ENT 300)

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Samarahan Kampus, Jalan Meranek

94300 Kota Samarahan

Sarawak.

Madam,

### **SUBMISSION OF BUSINESS PROPOSAL**

Adherence with requirement for the complete of the course of Fundamentals of Entrepreneurship (ENT 300), we proudly submit to you the completed and final business proposal of our group, Lo Cinco Event Management Sdn. Bhd on this date of 14 March 2015 which had been agreed before.

2. We would like to contribute our appreciation upon your kindness and generosity in guiding and leading us in making of this proposal all this while. Without your advices, we definitely would not be able to come out with such determined and dedicative proposal.

## **EXECUTIVE SUMMARY**

Business plan for this company is doing event management. Our company name Lo Cinco Event Management Sdn Bhd. Our company is located L3,03, Lot 376, DUBS Commercial and Office Centre, Jalan Petanak, 93100, Kuching Sarawak. We get the loan from SEDC for start the business. We have three partnerships. Our manager is backed by a group of professionals from diverse background. We start from the small business but we give the best and quality services to our client. We also want to fulfil the clients wants and needs. We choose this business because there is only a few company run this business. We take loan from SEDC from RM 65 000. 00 to cover all the other expenses a also some contribution from all the shareholders

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## INTRODUCTION OF BUSINESS PLAN

Event planning consider as conducting research, creating an event design, finding a site, arranging for food, décor and entertainment, planning transportation to and from the event, sending invitations to attendees, arranging any necessary accommodations for attendees, coordinating the activities of event personnel, Supervising at the site, Conducting evaluations of the event.

Our company name is Lo Cinco Event Management Sdn Bhd. We provide services for every event in Kuching Sarawak. We do operation in Kuching city because lots of events were celebrated for the whole year here.

Lo Cinco Event Management provides best and excellent services, creative concepts, superb methods, strategies and techniques in order to successfully fulfil our clients unique requirements. We also provide high performance resources in creative and conceptual designs, special effects systems, sound and lightings. And also AV system and entertainment consultancy services.

Lo Cinco Event Management has the most comprehensive and latest creative ideas and concept in town, execution and production expertise in the industry. Our services range from offering conceptual planning to execution stages and sometimes post-event when client needed.