

THE IMPACT OF PALM OIL PRODUCING COMPANIES TOWARDS GROSS DOMESTIC PRODUCT: CASE OF MALAYSIA

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DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (BUSINESS ECONOMICS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

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ABSTRACT

This study examines the relationship between the total price and total revenue of ten selected palm oil companies in Malaysia towards the GDP growth of Malaysia with eight-year gap starting from year 2010 to year 2017. In order to achieve this objective, a panel regression model is conducted. The results show that the total price of palm oil does affect the GDP growth positively as it has a significant relationship with the GDP. Meanwhile, for the total revenue of palm oil, it indicate that there is no significant relationship between the total revenue with gross domestic product. By analyse the results of this study, the researcher has answering the problem statement which is to determine the relationship between total price and total revenue of palm oil towards the GDP in Malaysia. This study also contribute with new finding for this research field so that the future researcher can continue by adding a different variables.