

**UNIVERSITI TEKNOLOGI MARA
PERLIS**

**FUNDAMENTALS OF ENTREPRENEURSHIP
(ETR 300)**

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EXECUTIVE SUMMARY

Freeloader Enterprise is the company that involved in information technology business. This company is under the partnership condition that consists of 5 partners and will establish on 1st January 2007. A part from that, the capital of our business is 20% from the shareholders and 80% from the loan application. Our capital loan is from Bank Islam Malaysia Berhad. Basically, our company main activities are internet café, computer classes, and hardware selling.

Our company is located at No 17 & 18, Jalan Penjara, Perlis Indera Kayangan. We believe that this location is the strategic place that we can establish our business. A part from that, there have 4 department in our company which is administration department, marketing department, operation department, and financial department. Each department has their job responsibilities that need to follow for develop our company.

Furthermore, the operation of our company is from 9.00am to 12.00midnight for the weekdays and from 9.00am to 1.00am for the weekends. This is the suitable time for company business operation. Otherwise, the operation of our company is under the operation department. Thus, we believe that, the target of 'Perlis Maju 2015' can bring something to our company and all the Perlis residents.

Our company future prospect is to develop our company among the northern area between 5 years. It is possible because of this business is in high demand nowadays. Then, we were target to increase our sale for each year can start to get the profit at the second year of our business. So, it is important to make sure that our business is well being and become the best competitor in this business field.

Finally, we hope that we can develop our company and achieve our company goal. So, this business plan has to show all about our business.



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