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EXECUTIVE SUMMARY

EXQ Gas Enterprise strives for an excellence quality and our policy is written by our name itself. EXQ Gas Enterprise exists in the world of business retailing providing excellent service and products towards our customers,officially on 1st of January 2008. We are selling gas cylinder from Petronas for cooking. This product has a stable demand and is continuing to grow bit by bit. We also act as distributor in the particular area as we only focus on one product. We will supply to housing area, restaurant and local convenience store. Our company will start operating our first retail store at Taman Shamelin Perkasa, Cheras. We choose this place because of its rapid growth and many potential housing area developments. We feel that this business is secure as people don't have many alternatives to replace gas for cooking. EXQ Gas Enterprise gas will be lead by three people. All members have strong background of academic related to business retailing and experience entrepreneurs. We strongly believe that this combination of three can really work things out extremely well and hoping to make a successful entrepreneur and place ourselves in this industry line. We will work towards building the company EXQ Gas Enterprise gas reputation up high.

PURPOSE

- ➡ To evaluate the project viability and growth potential.
- ➡ To apply for loans or financing facilities from relevant financial institution. State clearly the amount required and the purpose of the loans.
- ➡ To act as a guideline for the management of the proposed business.
- ➡ To allocate business resources effectively.

BACKGROUND OF BUSINESS

NAME OF BUSINESS : EXQ GAS ENTERPRISE

LOCATION : TAMAN SHAMELIN PERKASA

ADDRESS : LOT 1, LORONG 6C/91,
56100 TAMAN SHAMELIN PERKASA,
KUALA LUMPUR.

TELEPHONE : 03-9857486

FAX : 603-9857486

E-MAIL : exq_gas@yahoo.com

FORM OF BUSINESS : PARTNERSHIP

MAIN ACTIVITY : PETRONAS COOKING GAS DELIVERY

DATE OF COMMENCEMENT : 1 JANUARY 2008

DATE OF REGISTRATION : 1 NOVEMBER 2007

INSTITUTION : MAYBANK

BANK ACCOUNT NUMBER : 10050994808007

EQUITY CONTRIBUTION : RM 271500