



*skyprint publishing house*

# **SKYPRINT PUBLISHING HOUSE ENTERPRISE**

## **ETR 300**

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SKYPRINT

## **INTRODUCTION**

The project that we have decided named SKYPRINT PUBLISHING HOUSE ENTERPRISE. Types of our business that mainly focused on services. Our business location is at No, 16 Tingkat 1, Kayangan Square, 01000 Kangar Perlis. We choose Kangar because we would prefer to bring a new trend of printing in Kangar (as a part in Perlis). The environment in Kangar is good enough in forming the business. The idea of opening the printing services was made by all members in the company. We prefer to form partnership. Since we can earn a large amount of capital and have less difficulty. We were pretty sure that our company would success in the business because there are many educational institutions in Perlis. Such as UiTM, MATRIC, MAKTAB, SCHOOL, INSTITUTE KEMAHIRAN MARA and INSTITUTE LATIHAN PERINDUSTRIN. These institutions need printing services for the teaching and learning process. So we took the opportunity to give the services in term of printing.

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