



Nice Cake

SDN. BHD.

NICE CAKE
SDN BHD

SHARE HOLDER:

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INTRODUCTION OF BUSINESS

NICE Cake Sdn. Bhd. is a new company which basically operating the installation of all cakes and cookies that relates to it. The operation of the company will start within 1st of December 2002. the location of the business is at Kangar.

TYPE OF BUSINESS

We have chose Sdn. Bhd. because of the characteristic itself. It limits the number of its member to only 50 persons. This means it easier to be control. It also prohibits any invitation to the public to subscribe for any share in the company. The company entity was separated from its shareholders. In this way, it will not give extra burden to the shareholders.

BUSINESS POTENTIAL

Because of cakes and confectionary is the latest food and also a famous food, the business will face a hard way in giving a good service. The competitors are still few; therefore the company will expand in a short time. In addition, the advantages that cakes and confectionary offers will make people easy and no need to cook at their house especially for launch hour and becoming festival.



COMPANY SHAREHOLDERS

Nice Cake Sdn. Bhd. had been contributed by three shareholders and by making loan from Bumiputra Commerce Bhd. . Therefore the entire shareholder had been given a position in the company depending to percentage of their contribution and the agreement of the entire shareholder.

SHAREHOLDERS	CAPITAL DISTRIBUTION	PERCENTAGE
1. MOHD ERDI B. ABD RAHMAN	RM 100,000.00	40.0 %
2. NOOR AZRUL B. MAT SAAD	RM 75,000.00	30.0 %
3. SYAIFOL BAKHTIAR B. JAMNI	RM 75,000.00	30.0 %

BUSINESS PURPOSE

Nice Cake Sdn. Bhd. Prepares this business plan for several purpose, such as:

1. A guideline to start and manage the business.
 - To ensure the business are smoothly running in good way.
 - To help entrepreneur to operate the business efficiently, in managed business resources as well as possible to receive the optimum profit.
 - To prevent lost from occurred
2. To obtain term loan from Bumiputra Commerce in the amount of RM 260,000
 - Nice Cake Sdn. Bhd. Has request loan from Bumiputra Commerce Bhd. For building and constructing the company in term of management and production.
4. As a guideline to expand the business in the future
 - To give opportunity to find the problem exist, to make assessment in planning the business, outbreak and idea with conscientious, more critical and impressively.
 - To gain good market and have an establish position in the business field.
 - To create vision for company so that the company can expand time to time.