



**UTARA PILLAR'S ENTERPRISE**  
KAMPUNG BUMBUNG LIMA,  
LOT 4296,  
MUKIM ARAU PERLIS,  
02600 ARAU,  
PERLIS INDERA KAYANGAN.

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**MANUFACTURING AND SELLING :**

❖ ROMAN PILLAR

❖ LARIK

❖ WOOD ENGRAVING CHAIR

42

**PREPARED BY :**

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**DATE :**

21<sup>ST</sup> FEBRUARY 2002.

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## **INTRODUCTION**

The new millennium brought a new technology and the information on the new building construction. It is to make Malaysian flows with the wants, which is up to date with the world latest development. The roman pillar, larik and wood engraving chairs are made or manufactured from cement and aggregate. This type of production is the trend and it is as an attraction of the house. Besides, this production is not only being use in the city but also in the village area. This is why we, four graduated from UiTM involve in this type of business.

Utara Pillar's Enterprise are one of the production business operation that can bring the dream comes true, to built the house as they dream of, as well as consider its structures strength. We hope that this organization can give effort and produce a new construction structures.

Utara Pillar's Enterprise will start the business on 1<sup>st</sup> January 2003. We hope we can provide the good and firmly fixed structure for a new home development. The location of our business is located as the address below:

Kampung Bumbung Lima,  
Lot 4296, Mukim Arau Perlis,  
02600 Arau,  
Perlis Indera Kayangan.

## **PURPOSE OF BUSINESS PLANNING**

According to the current development and to achieve the government objective to bear more bumiputras entrepreneur, so the purpose of this business planning prepared is to explained and to confidence the customer in helping more in our company. Report planning is one of the writing document uses to give an information about the business and the project will be establish at overall.

### **This prepared for:**

#### **1) Financial Institution**

This business planning is for confidence the financial institution for them to give us a loan for cost of project that we will be runner.

#### **2) Management**

As a guideline for the business management. It's containing much analysis that has been made to determine potential and our business developed.

#### **3) Supplier**

Give a confidence to supplier to supply the operation to perform the project.

#### **4) Customers**

Explain the customers about the existing company and the effort of the company to fulfill their demand.

**BUSINESS BACKGROUND**

COMPANY NAME : UTARA PILLAR'S ENTERPRISE

COMPANY ADDRESS : KG. BUMBUNG LIMA,  
LOT 4296, MUKIM ARAU PERLIS,  
02600 ARAU,  
PERLIS INDERA KAYANGAN.

CORRESPONDENT ADDRESS : KG. BUMBUNG LIMA,  
LOT 4296, MUKIM ARAU PERLIS,  
02600 ARAU,  
PERLIS INDERA KAYANGAN.

TELEPHONE NUMBER : 04-9864812

FAX : 04-9862821

COMPANY TYPE : ENTERPRISE.

MAIN BUSINESS : ROMAN PILLAR, LARIK AND WOOD  
ENGRAVING CHAIRS MANUFACTURING.

STARTING BUSINESS : 1<sup>st</sup> JANUARY 2003

REGISTRATION NO. : AS 0211978

STARTING CAPITAL : RM 50,000.00

BANK NAME : BUMIPUTRA-COMMERCE BANK BERHAD

BANK ACCOUNT NO. : 02-54826995-12

LOAN CAPITAL : RM 150,000.00