

ETR 300

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1.0 SYNOPSIS

Name Of The Company

All the shareholders was agreed to name the company as OVERLAND TRAVEL & TOURS SDN. BHD.

Scoop Of The Business

Overland Travel & Tours is provided packages for traveling, transportation services and all information about traveling around Malaysia.

Type Of Business

Type of the business that involved is Private Limited Company (Sdn. Bhd.). 5 shareholders managed this company.

Location

Overland Travel & Tours is located at No. 28, Jalan Kayang, 01000 Kangar, Perlis.

Market

Our market is focus at Penang, Shah Alam, Kuala Lumpur and Johor.

Competitor

Overland Travel & Tours only have a few competitors in Perlis.

Management

Our Company is managed by 5 shareholders and also 4 workers which work in Operation Department, Administration Department and also Marketing Department. This business needs high quality of strategies, creative and high discipline to achieve the company's objective.

**Capital**

The total of capital in stated the business is RM 385098.00

Potential

Overland Travel & Tours estimate that it can cover the company's expenses in the first year.

Date of recommend

The company is started operation in the middle of year 2003.