



اوبو تكنولوجي مارا
UNIVERSITI
TEKNOLOGI
MARA

**FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT300)**

BUSINESS PLAN

FACULTY OF BUSINESS MANAGEMENT

SEMESTER : 5

BUSINESS NAME : NIMI SANDICO

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SUBMISSION DATE: 11 JUN 2018

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LETTER OF SUBMISSION

NUR FATHIN ASYERA BINTI MESSELAN,

DIPLOMA IN BUSINESS STUDIES,

SEMESTER 5,

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Madam Agnes,

Entrepreneurship Lecturer (ENT300),

Universiti Teknologi Mara (UiTM),

Sarawak

Madam,

SUBMISSION OF BUSINESS PLAN

As stated above, I, Nur Fathin Asyera Bt Messelan as General Manager of NIMI SANDICO, the representative of my team mates had finished our business plan and we would like to submit it for further reviewing.

2. We had prepared this business plan to fulfil the requirement of the subject Fundamental of Entrepreneurship (ENT300) as the precondition of Universiti Teknologi Mara.

3. We also will used the knowledge and skills which we gain when completing this task and we make sure by having this experience, we can cooperate with other to run our business.

EXECUTIVE SUMMARY

NIMI SANDICO is a company that provides serving a variety flavor of sandwich and it is a partnership enterprise comprises of four teammates:

MEMBER	POSITION
NUR FATHIN ASYERA BT MESSELAN	GENERAL MANAGER AND ADMINISTRATION MANAGER
BRENDA MUNDU ANAK JELUKA	MARKETING MANAGER
SITI NUR AMAYRA BT AHMAD MAKASAR	OPERATIONAL MANAGER
VALARIE AZARIA ANAK SAFFEYON	FINANCIAL MANAGER

General Manager

To plan and monitor the strategic progress of the business and ensure the business objective achieve the highest standards.

Administration Manager

Assigns and supervises the work of the other manager and record the organization document, good in communicating and interacting with the outsider plus help general manager to manage the and plan systematic management.

1.1 INTRODUCTION TO THE BUSINESS

I. Name of the Business	Nimi Sandico
II. Nature of the Business	Partnership
III. Industry Profile	Food Industry
IV. Business Location	Mukah, Sarawak
V. Date of Commencement	1 January 2019
VI. Factor in Selecting the Proposed Business	<p>~ We choose this kind of product because we found that the place that we had choose have a lot of opportunity to make a higher profit by selling a variety types of sandwich.</p> <p>~ One of the main point to open up this business is to compete with other who is already open up this type of product.</p>
VII. Future prospects of the Business	<p>~ To open another branch within 2 years later.</p> <p>~ To be well known not only in Sarawak but also in the whole Malaysia.</p>