



UNIVERSITI TEKNOLOGI MARA
FACULTY OF INFORMATION MANAGEMENT

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(IM110)
DIPLOMA IN INFORMATION MANAGEMENT
(5B)

FUNDAMENTALS OF ENTREPRENEURSHIP
(ENT 300)

"STEAMBOAT KITCHEN CHOICE OF SARAWAK"

PREPARED BY:

| | |
|-------------------------------------|-------------------|
| CAROLINE ANAK AKOI | 2012981377 |
| GILBERT JOEL ANAK GIMBOM | 2012363361 |
| PATRICIA THADEUS ANAK DEUS | 2012106067 |
| ANGELYNE MELINIE ANAK MUJANG | 2012276992 |
| HARRY LARRYSON ANAK PHILIP | 2012744975 |

PREPARED FOR:
MISS PHILOMINA FRANCIS

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First at all, we would like to thanks to God, the Almighty for allowing us to complete our business plan successfully even though there are few obstacles that we had faced. And because of His grace, this business project of Steamboat Kitchen Choice of Sarawak can be completed.

We would also like to express our gratitude to our Fundamentals of Entrepreneurship (ENT300) subject lecturer, Miss Philomina Francis for her guidance and encouragement in helping us along our hard work in completing this business plan.

We also want to dedicate this acknowledgement for the valuable support from our families, fellow colleagues, course mates and others. Thank you for the assistance, infomation, advices and anything given to us during the making of this proposal. Not only that, a big applause is deserved to be given to all the group members as their commitment, spirits and great co-operation they shows while completing this tasks.

We realized that this project was made and designed for the good purpose. We are not just collecting information but also get a valuable experience and knowledge about this establishment, management and the nature of small and medium sized business. The information we have assembled and collected all this while and all such that we present in this business plan is truly the outcome of the true determination and hard work of the team.

Lastly, we would like to take this opportunity to thank each individual who has helped us, either directly or indirectly. Their contribution had reduced our burdened towards preparing this proposal.

ENT300 Students
Diploma In Business Studies
UiTM Samarahan
Jalan Meranek
94300 Kota Samarahan
Sarawak

Miss Philomina Francis
ENT300 Lecturer
UiTM Samarahan
Jalan Meranek
94300 Kota Samarahan
Sarawak

Miss

Re : Submission of Business Plan

As stated above, I, Caroline anak Akoi, as a General Manager of Steamboat Kitchen Choice of Sarawak and also a representative for my group members, would like to submit our business plan for your evaluation and further action.

We feel highly motivated in completing this project because it gives us a clear and wide introduction about the fundamental of stating a business. We really think that this knowledge and experience will be useful for us when we want to develop our own career in the future.

Due to completion of this project, our group members have all contributed brilliant ideas, and I personally felt that our project can be materialized one day. The business plan would not be able to be completed on time if the members does not cooperated and helping each other. The experienced that we went through and gained by meeting with a lot of people of different sector have made us braver and are now ready to face the business world.

We would be glad if you wish to have us present our Business Plan for a better understanding. All your attention and support towards our Business Plan is greatly appreciated.

Thank You

Your Faithfully

1.0 INTRODUCTION

The business plan of Steamboat Kitchen Choice of Sarawak is proposed so that it can be taken by comprehensive manner. This business plan gives us the opportunity to assess on business Steamboat which is it will be the first “Halal” industry in the future after this business being operate. We decided to form partnership business which is we can spend our interest in Steamboat industry.

The business is in form of enterprise which consists of five shareholders which consists of five shareholders with experience in our own field, nature of job. All of the shareholders had agreed as stated in the agreement letter that the amount of capital, profit and loss will be divided as stated ratio. By doing a partnership business with all experienced managers, we are able to compete with other competitor and we are able to be creative for our customers. Besides that, we want to be more focus on our fresh material from its quality and improving our management to serve customers as we can and try to give them the best taste and fresh material from our bussiness. All shareholders had agreed as stated in the agreement letter that mentioned about the capital, contribution, loss and profit of the business. We choose this business because it shows the equality and no one will discriminated as the profit or losses are equally divided as stated ratio and the financial manager will announce whether the business will gain how much profit or loss by the end of the year sales. In other we want to be more cooreperate, built a good relationship with among us and customers. Beside that, we already planning to built one bussiness which its among us already have experience and expertise on our field.

Furthermore, the partnership is an excellent option for us to take part in because the shareholders will always sharing the ideas and knowledge in order to gain profit and achieve high productive from time to time. Beside that, our customers happiness is our priority. In this business, we believe that commitment, dedication, hard work, efficiency and innovation will help us in achieving the objectives of this company. Besides that, we want to let customers know that not only is seafood delicious, it's also one of the healthiest things you can put on your plate.