



*CLASSIC CEILING ENTERPRISE
NO. 10-A JALAN HOSPITAL,
01000 KANGAR, PERLIS
04-9782125*

MARA UNIVERSITY OF TECHNOLOGY

CIVIL ENGINEERING FACULTY

CIVIL ENGINEERING FACULTY

ENTERPRENEURSHIP
(ETR 300)

TITLE : FIXING PALSTER CEILING

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INTRODUCTION

Because of the rapid development in Malaysia, everyone needed to make a beautiful home. Interior design took the right place to realize our dream. As this reason 'CLASSIC CEILING ENTERPRISE' will be the best choice to fulfill their needed.

Classic Ceiling Enterprise is a business which gives services to fixing plaster ceiling. This service has a high demand and we confident it will be continuing through the years. It is because plaster ceiling has been used for interior and exterior decoration in multi purpose building such as house, office, hall, hotel etc.

Advantages of this company, it build by five person as a partner and the first company which fully managed by bumiputera. With our observation, this is the first company of bumiputera which give service of fixing plaster ceiling in North Malaysia. Our company is Partnership Company with capital RM 185,000.

Our business location is at No.10-A Jalan Hospital, 01000 Kangar, Perlis. The location that we had chosen is provided with all facilities. It will be fully operated begin January 2004. We had already considered some factors before we are decided to open this business. The factors are:

- Many of customers like to decorate their house with plaster ceiling.
- There is variety of design that not only for house but also to other multi purpose building.
- Economy factors and living cost make customers able to renovate their house.



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