

MARA UNIVERSITY OF TECHNOLOGY

BUSINESS PLAN
HOUSING RENOVATION
AMAN ENGINEERING SDN BHD
NO.177, TAMAN MAHSURI,
BANDAR DARUL AMAN,
06000 JITRA,
KEDAH DARUL AMAN

PREPARED FOR:
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3.0. BACKGROUND OF COMPANY

BUSINESS COMPANY: AMAN ENGINEERING SDN BHD

ADDRESS: NO177, TAMAN MAHSURI

BANDAR DARULAMAN,

06000, JITRA, KEDAH DARUL AMAN

TEL. NO: 04-9161104

FAX NO: 04-9161105

E-MAIL: AMAN @ YAHOO.COM

BUSINESS TYPE: PRIVATE LIMITED

MAIN BUSINESS: HOUSE/BUILDING RENOVATION

DATE OF STARTING BUSINESS: 1 JANUARY 2003

REGISTRATION DATE: 1 JANUARY 2003

STARTING CAPITAL: RM 60,000.00

BANK: BANK MUAMALAT

ACCOUNT NO: 79022203501-18-60

CAPITAL

BANK LOAN: RM 74,995.00

GENERAL MANAGER: RM20, 000.00

ADMINISTRATION MANAGER: RM10, 000.00

FINANCIAL MANAGER: RM10, 000.00

MARKETING MANAGER: RM10, 000.00

OPERATION MANAGER: RM10, 000.00

REGISTRATION NO : 583741-W



3.1 CHOOSING LOCATION

We are agreeing to choose Bandar Darulaman as our business location. This selection was after we look the physical site, building, facilities and strategic area.

Physical site

Bandar Darulaman is a strategic area because it's near the Alor Setar city center and near State of Perlis and has many populations. It is also easy to get the material from the supplier. Bandar Darulaman is a growth city and there are many developments in that city.

Facilities

The facilities that have been provided in there are complete with water and electrical supply, transportation and also telephone service. With these facilities the management and activity will work smoothly.

Strategic

The place is very strategic for housing and building renovation. Bandar Darulaman is a develop city and there are many building was build in that city. The number of building will increase in that city. Bandar Darulaman city is between Alor Setar City and State of Perlis.