



MARA UNIVERSITY OF TECHNOLOGY

ETR 300

NICE MARBLE TRADING

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GROUP 6D

PREPARED FOR

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DATE OF SUBMISSION

8.10.2003

BODY OF THE BUSINESS PLAN

EXECUTIVE SUMMARY

INTRODUCTION

In this century, human being are surrounding of sophisticated things and those things always help them in their daily life. This factor may help them to gain a complex way of life. As an example in the house, marble are been need because of few advantages such like;

- ☞ Save money or budget because by using carpet or met me must change it at least twist a year. This is because the colors may be and the structure will loose and make it damage break up.
- ☞ It is more comfortable which is caused by the marble structure that is cool than the others like wood.
- ☞ It also nice to be seen and have varieties types which is naturally have at its surface.

NICE MARBLE TRADING

NAME OF BUSINESS AND TYPES OF BUSINESS

Our group has chosen our own business types and its name for this project. The name is **NICE MARBLE TRADING** and it is included in Private Limited Company which is not more than 50 persons, right to transfer it member's owning of shares, no public shares offering allowed, no public saving or deposit and it is include the term of 'private limited' on the name of the company.

INDUSTRY OVERVIEW

Our company function as a producer of the marble in the northern. This is because marble is 60 % of the needed and 40 % want to the consumer, nowadays. So, we want to take a risk be a produce not only a supplier like 'White Horse' in northern. When our company is build, consumers or customers can easily by it directly and they can get a reasonable price than by from the supplier.

LOCATION OF THE BUSINESS

Our company is situated at Lebu Raya Lencongan Timur, Bandar Amanjaya, 08000 Sungai Petani, Kedah Darul Aman.

DATE OF COMMENCEMENT

Our company will begin its operation in the year of 2005, which is 2 years from now. For us 2 years is just a nice time to prepare our plan properly, organize it systematically, and so that the company can be operate smoothly in the way to gain our goals.

PERPUSTAKAAN
DATO' JAAFAR HASSAN
ULIM PERLIS
KAMPUS ARAN

FACTOR INFLUENCY CHOICE OF THE BUSINESS AND THE POTENTIAL

Before make a business entrepreneurs surely have their own factors or reason on why they choose make the product or services. The factors that have make us to choose this types of product are;

- There is no company that produce the Marble in the northern, so we want to take a high risk to produce it in these area.
- Have a strategic place to operate our factory because the chosen location is far from domestic, which is easy for us to done the operation. If the company situated at the wrong places like at the housing area, it may cause problem to the domestic to gain a peaceful and harmony life.
- Have a good future because in coming century, marble will be use widely specially in construction project, which is a catalyst of the development.

In order to ensure that our business is succeed, we must cooperate, confidant, believe in ourselves and try the best. Other than that we must be ready to face the problems and future of our company.

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