



FACULTY OF CIVIL ENGINEERING

ENTREPRENEURSHIP ENTREPRENEURSHIP ETR 300

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EXECUTIVE SUMMARY

After 2 years graduated from Mara University of Technology, we are decided to establish a partnership business where have been decided as an extreme sports like a paintball. Our "**PERLIS PAINTBALL WORLD**" was located at Jejawi near by the *JPJ in Perlis*. We've planned to open a paintball extreme park.

We believe that paintball is best games when you are with your friends or colleagues and you just want to break the routine of what you normally do. Guys and girls can get along together into it easily, in the healthy way, as long as you are keen on outdoor action. However, you get to lay off steam and experience some serious team work at the same time.

Paintball is a fun, yet challenging activity that is both thrilling and action-packed. You run, slide, jump, kneel, lean, stoop, crawl, and even climb. Like other sports, paintball requires a great deal of strategy. Paintball is not just an aimless running around with markers and shooting your opponents play, it is a sport that demands practice, discipline, determinations and strategies.

We choose to organize **PERLIS PAINTBALL WORLD** because we want to produce sporty and healthy community, promote Perlis and give a new entertainment for Perlis citizens. **PERLIS PAINTBALL WORLD** can be as a place for community to fulfill their extra time by join extreme war game. Even though this type of extreme sports is quite new in our country, but we're confident that this particular of business may earn a big profit and stay in the business for a long time period.

First of all we need a person who can lead our business. For this particular post we suppose to choose *Mr. Khairul Adly Khairul Anwar* as our *General Manager*, as a contribution of his main idea to setting up this business. To supports our company's management, we need to have an *Administration Manager*, whose can manage a business file system, create a database of the

business and record a current activities. This post is doing by *Mr. Md Faizal Mohamed*.

A marketing section plays a main role in order to stabilizing and cares on the business's sales. So, for this particular job, *Mr. Wan Mohd Hishamudin* will be our *Marketing Manager*. Our business is incomplete without an operational section. This operational section did some work such as organize a flow chart of the business, record the main item which is need to have and also to make all the company's operation on the product (paintball games) going as it needed. For makes all those things going smoothly, this job will be taken by *Ms. Fadillah Che Lah* as the *Operation Manager*.

And lastly, another one of the most important part in our business is financial section. This section is responsible to manage all the financial currency. They have to make sure that at the *end of the year, all the financial is goes smoothly*. *Ms. Suzieyanti Bahman* will be posting this job as a *Financial Manager*.

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