

IABC

The 6th International
Accounting and Business
Conference

2019

THE 6TH INTERNATIONAL ACCOUNTING & BUSINESS CONFERENCE 2019

*Towards Greater Transparency, Accountability
& Sustainability in Financial Governance*

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Email: iabc@uitm.edu.my

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**THE MODERATING EFFECT OF INNOVATION CAPABILITY ON THE
RELATIONSHIP BETWEEN CORPORATE ENTREPRENEURSHIP AND
ORGANIZATIONAL PERFORMANCE OF SMES IN
LOGISTICS INDUSTRY IN MALAYSIA**

Joeahary Sulaiman¹, Rohana Ngah², Khairul Anuar Mohammad Shah³, Ahmad
Rusydan Ab. Kadir⁴

¹Arshad Ayob Graduate Business School, Faculty of Business and Management,
Universiti Teknologi Mara, Shah Alam, Malaysia.
joeharysulaiman@yahoo.com

²Malaysian Academy of SME & Entrepreneurship Development (MASMED),
Universiti Teknologi Mara, Shah Alam, Malaysia.
rohanangah@salam.uitm.edu.my

³School of Management, Universiti Sains Malaysia, Penang, Malaysia.
khairulms@usm.my

⁴Arshad Ayob Graduate Business School, Faculty of Business and Management,
Universiti Teknologi Mara, Shah Alam, Malaysia.
ahmad.rusydan@gmail.com

Abstract

Small and Medium Enterprises (SMEs) has been an integral part to the Malaysia's economic transformation process. This transformation process is linked with the performance of SMEs. Performance of the SMEs can be viewed from the corporate entrepreneurship (CE) perspectives and the innovation capability (IC) as the moderating factor driving SME performance. In relations to SMEs logistics provider and the significance of corporate entrepreneurship in the SMEs service industry, there are numerous studies which described that corporate entrepreneurship has become a necessary precondition for sustainable business development. Therefore, the focus of this paper is to explore the SMEs performance in Malaysia from the corporate entrepreneurship perspectives and the relevance of innovation capability as a moderator in the organization performance. A research framework will be suggested to be used to explore and test the relationships between CE, IC and OP.

Key Words: *Corporate Entrepreneurship, Innovation Capability, Organizational Performance*