



اَوْنِبُوْرُ سَيْتِيْ بِاْتِيْكَوْلُوْ كِيْ مَبَارَا
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DIPLOMA IN CHEMICAL ENGINEERING (EH110)

FUNDAMENTALS OF ENTREPRENUERSHIP
ENT 300

NECTECH ENTERPRISE

Meliponula Balm

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There are a lot of challenges that we have to face such as finding the material supplier, machine and capacity for our project. Through these problems we manage to be more organized and mature in dealing with problems. This business plan covers organization, marketing ,operation and training plan with additional information needed by a new entrepreneur as a guide to start this business.

Last but not least, we would like to thank those who had contributed to this business plan whether directly or indirectly. We are very grateful to them for the effort and support that they have shown in our project until we are able to complete our business plan.

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EXECUTIVE SUMMARY

Nectech Ent. is a newfound company that had been formed from 5 persons, a company that focused fully on cosmetic products based on honey to help their customers to take care of their skin . During its foundation, the founders pledged to make a product that will help its user in any type of condition.

Nectech Ent. was made out of five managers, each of one has their own responsibilities on all parts of the company. Lead by the General Manager, Arham Adli bin Amran; who controlled all the sections with the help of another 4 Managers; Siti Nurruhaya (Marketing Manager), Rustam Effendi (Financial Manager), Munirah Zamri (Operational Manager) and Fariza Zawani (Human Resources Manager).

Nowadays, people tend to have chapped or dark lips as they do not have the proper skin-care treatment. Honey is known as a multi-purpose ingredient that would help to nourish the skin. The aim of this company is to produce balm that can be used to nourish, moisture and lighten the skin for the target group. Alcohol-free product, usage is not restricted on the lips only as it is usable on the other parts of the body such as the neck or elbow. Honey based product fused with aloe vera extract, that work perfectly with honey in skin nourishment. Suitable for any gender, especially smokers with dark lips.

Nectech Ent. intended to spread our wings of influence throughout Malaysia, and will expand our reign to neighboring nation, such as Indonesia, Brunei and Singapore. We also will take out all the benefits from honey to be applied on our products. We also hope to be the leading medical-nature company on Asia.