

UNIVERSITI TEKNOLOGI MARA

TECHNICAL REPORT

**FIELD OF STUDY OF HIGHER EDUCATION
SELECTION BY USING ANALYTICAL
HIERARCHY PROCESS (AHP)**

P24M19

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JULY 2019

ACKNOWLEDGEMENT

IN THE NAME OF ALLAH, THE MOST GRACIOUS, AND THE MOST MERCIFUL

Firstly, we would like to thank Allah because He gave us guidance and strength in completing the final year project as UiTM student's requirements.

We would like to express our gratitude on the guidance and help from our final year project's supervisor, Madam Rasidah binti Buang whose much contribute ideas and support us from the beginning until the end in the making of this project. She also gives us motivation, positive comments and making sure that our group completed this project on time. Other than that, we would like to thank Dr Mat Salim bin Selamat, our MSP660 lecturer who also gives us guidance to write the complete report based on the required format.

Besides, we would like to thank our friends, family, lecturers and all the people involved that contribute the help and support us in performing this project.

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ABSTRACT

Higher education field selection is important for student before they enter the higher education institutions such as colleges and universities. There are a lot of field selection for students to choose whether it's based on their self-interest, parent's influence or academic performance. Analytical Hierarchy Process (AHP) method illustrated the ranking of most important higher education field selection among students by multi criteria decision making. The purposes of this paper are to determine the main important criteria for higher education field selection among students by using AHP and to specify the preferable higher education field selection by using AHP method. The selection of higher education field selection is difficult to decide. Students tends to faced difficulty to choose higher education filed whether to follow their passion or to choose the most preferable choice of higher education field such as medic. As the analysis suggest the most preferable higher education field selection among students is education with the weightage of 0.1726 while the most important criteria for two school's students is self-interested with the weightage of 0.1850.