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Suka-cita sekiranya pihak tuan/puan dapat membantu dan memberi keadilan kepada pelajar di atas dari Program **Diploma Perakanaan** untuk membuat satu kertas projek bagi kursus **ENT300 (Fundamentals Of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

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"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar



MOHAMMAD BIN ABANG

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ACKNOWLEDGEMENT

As a requirement project for the final semester student, we are required to complete and submit a business plan for the subject for the Fundamentals of Entrepreneurship. The subject Fundamentals of Entrepreneurship must be taken by all final semester students of UNIVERSITY TEKNOLOGI MARA in order to ensure that students are able to obtain knowledge and exposure in the field of small business and entrepreneurship as well as to introduce some of the basic techniques and tools that can be used by future entrepreneurs in managing their business. All knowledge obtained in the midst of preparing this can be used by the students to face the complex and challenging business world when they have graduated.

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INTRODUCTION TO COMPANY

NAME OF COMPANY

Our company name is PatPat. PatPat is actually the meaning of the relationship we build with our customers. We borrow the words from Bahasa Malaysia 'rapat-rapat' so we make it simple to PatPat. 'Rapat-rapat' in Bahasa is a relationship that is very strong from one another and others. We decide to use this word so that our customer can become closer with our company. Another symbol is paper. Its mean our service is printing and photocopy. By only looking to our logo, customers will know about our services.

NATURE OF BUSINESS

PatPat is in the form partnership and wholly own by five Bumiputera entrepreneurs. We provide our customer with high quality services based on knowledge in managing business, dealing with customers, satisfying the customers and meeting all demand. Patpat provide the service of printing and photocopy. Our motive on why we choose this service because we want to make it easier for student to do printing and photocopy their notes or assignment. Apart from that our company also selling stationery such as pen, ruler, A4 paper, and note book.

COMPANY