

# FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING DIPLOMA IN LANDSCAPE ARCHITECTURE(AP148) AP1484A3

# FUNDAMENTALS OF ENTREPRENUERSHIP( ENT300) BUSINESS PLAN

**BUSINESS NAME: 'A'man Plantime** 

**PRODUCT NAME: NURSERY AND GARDEN SPACE** 

PREPARED FOR:

**MADAM HAFINI SUHANA BT ITHNIN** 

PREPARED BY:

SITI NOR AMANINA BT ABDUL HALIM

2018421834

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#### LETTER OF SUBMISSION

Diploma in Landscape Architecture (AP148)
Faculty of Architecture, Planning and Surveying
Universiti Teknologi MARA Perak
Seri Iskandar Campus
32610 Seri Iskandar
Perak

15th Mei 2020

Puan
Lecturer of Fundamentals of Entreprenuership (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Perak
32610 Seri Iskandar
Perak

Madam,

#### **Submission of the Business Plan (ENT 300)**

- 1. According to the title above, I would like to submit my business plan report on the name of "'A'man Plantime-NURSERY AND GARDEN SPACE", consist all the detail, example, document and following procedure to fulfill the requirements as needed as UiTM Seri Iskandar, Perak.
- 2. Below is the list of the member that involved in completing this business plan:

SITI NOR AMANINA BT ABDUL HALIM

2018421834

Thank you,

Yours sincerely

.....

(SITI NOR AMANINA BT ABDUL HALIM)

General Manager

#### 1.0 BUSINESS DESCRIPTIONS

The name of the company is 'A'man Plantime. The name was chosen because it is closely related to the purpose of the company being set up, which is to establish a place for the public to appreciate the beauty of nature and it is also the main factors for this business beside to gain profit.

#### 1.1 Company Background

#### a) Name of the Organization

My company's name is 'A'man Plantime. I use the name of 'A'man Plantime, as my company's name is because i want to establish a place for the public to appreciate the nature even it was a man-made. With the uniqueness of my company name, I hope that I can attract more people to come to my nursery and feel calm and happy of the man-made nature.

#### b) Business Address

The company is located at Jalan Bangsawan, Bandar Tun Razak, 56000 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur. The choosen location can be considered as strategic since it was near with accommodation and commercial area of Bandar Tun Razak which can attract many people to pass by my place.

c) Website/e-mail address: amanplantime@gmail.com

d) Telephone Number: 017-6339135

#### e) Form of Business

This business is a partnership. Which is founded by three partner. They are Siti Nor Amanina Bt Abdul Halim as General Manager, Lily Hazim as Financial Manager and Bunga Iskandar as Marketing and Operating Manager.

#### f) Main Activities

The main activities at my nursery is the garden space. Which it was a space were I already decorate it with various type of plants species that I would rent to people that want to held an event with nature theme. This space also for people come and feel the nature to calm their mind and heart from something that make they misserable or uneasy. Other than that, I also doing a consultant and selling various type of plants species.

g) Date of Commencement: Our business will began on 25 Mei 2020

h) Date of Registration: 24 April 2020

i) Name of Bank: Bank Islam

j) Bank Account Number: 14238010071860

## 2.0 OWNER DESCRIPTION



Name of Owner/Partners	Siti Nor Amanina Bt Abdul Halim		
<b>Identity Card Numbers</b>	001022-14-0528		
Permanent Address	B-04-16, PPR Desa Petaling, Jalan 3/125,		
	Desa Petaling, 57100 Kuala Lumpur		
Correspondence Address	Jalan Bangsawan, Bandar Tun Razak,		
	56000 Kuala Lumpur, Wilayah		
	Persekutuan Kuala Lumpur.		
E- Mail	amaninavb@gmail.com		
Telephone Number/Fax Number	017-6339135		
Date of Birth	22 October 2000		
Marital Status	Single		
Academic Qualification	Diploma in Landscape Architecture, UiTM		
	Seri Iskandar, Perak		
Course Attended	Landscape Architecture		
Skills	Management and Financial skills		
Experiences	Promoter at Sogo, KL		
<b>Present Occupation</b>	None		
Previous Business Experience	None		