



**UNIVERSITI TEKNOLOGI MARA, CAWANGAN NEGERI SEMBILAN,
KAMPUS REMBAU**

**THE EFFECTIVENESS OF SELF CLEAN-UP INSTRUCTION AT UiTM
REMBAU'S MEDAN SELERA**

**AMIRA ADLIN BINTI AHMAD FUAD
AMY SHALIZA BINTI ABDUL MAJID
DHIYA QISTINA BINTI AHMAD TAJUDIN
MUHAMMAD SYAHRIZAL BIN ZAINAL**

DIPLOMA IN COMMUNICATION MEDIA

DECEMBER 2018


TABLE OF CONTENT

NO	CONTENT	PAGE
1	CHAPTER 1 1.0 INTRODUCTION 1.1 Background of study 1.2 Problem Statement 1.3 Research Questions 1.4 Research Objectives 1.5 Rational and Scope of Study 1.6 Significant of Study i. Policy ii. Practice	 6 7 8 9 10 11 12 12 12
2	CHAPTER 2 2.0 LITERATURE REVIEW 2.1 Effective Instruction Among Students 2.2 The Importance of Cleanliness 2.3 Challenges in Following Instructions 2.4 Communication Theory 2.5 Research Framework	 13 14 15 16 17
3	CHAPTER 3 3.0 METHODOLOGY 3.1 Research Design 3.2 Data Collection Strategy 3.2.1 Unit of Analysis 3.2.2 Purposive Sampling 3.2.3 In Depth Interview 3.3 Data Analysis	 18 19 20 21 22-23 24
4	CHAPTER 4 4.0 FINDINGS AND DISCUSSION 4.1 The Reiteration of the Research Question 4.1.1 The Central Research Question	 25 25

	4.1.2 Research Objectives	25
	4.2 Findings	26
	4.2.1 Research Objective One	26-28
	4.2.2 Research Objective Two	29-31
	4.2.3 Research Objective Three	31-33
	4.3 Discussion	34
5	CHAPTER 5 5.0 CONCLUSION	35-36
	5.1 Future Recommendation	37
	REFERENCES	38
	APPENDIXES	39-56

CANDIDATE'S DECLARATION

I hereby declare that the work in this report and research paper was carried out solely for education purpose and was done in accordance and guidance of the rules and regulations of Universiti Teknologi Mara (UiTM), the work and contents of this reports and research paper is genuine unless stated or indicated otherwise and was acknowledgement or cited as reference work. This topic has not been sent or submitted to any other academic institution or nonacademic institution for any purposes other than academically. In the event that this research paper has been found to violate the conditions stated above, I voluntarily wolve the right of my conferment so my degree be subjected to the disciplinary rules and regulations of Universiti Teknologi Mara (UiTM)

Candidate's Name : Amira Adlin binti Ahmad Fuad
Candidate's ID number : 2016484394
Programme : Diploma in Communication and Media Studies
Faculty : Faculty of Communication and Media Studies
Academic Writing Title : The Effectiveness Of Self Clean-Up Instruction At
UiTM Rembau's Medan Selera
Candidate Signature : 
Date : 14th December 2018

ABSTRACT

The purpose of this research is to study the effectiveness of self clean-up instruction in UiTM Rembau's Medan Selera. Nowadays, cleanliness is an issue in UiTM Rembau's Medan Selera. It has definitely affect each and every student whom usually have their daily meal there negatively due to the unhygenic environment.

This research has applied a qualitative method that uses in depth-interview, with open-ended and semi structured questions. We have interviewed UiTM Rembau students according to the research questions and research objectives. The results and discussions of this study are presented based on the stated research questions.

Based on the suggestions given by the informants, the researcher recommends that the existent instruction in UiTM Rembau's Medan Selera needs to be changed in order for it to become more effective, and also to ensure a cleaner environment in Medan Selera. Researchers recommends that the instructions should meet students expectations as they are the ones that will be viewing, read, and to follow the instructions.

As a conclusion, an effective instruction is important to ensure a cleaner environment in UiTM Rembau's Medan Selera. Our mess should be our own responsibility and shouldn't be done by the cleaner nor others. If all the students follow the self-clean up instruction, the environment in UiTM Rembau's Medan Selera will become clean and students will feel more comfortable to eat and spend their time in Medan Selera.

Keywords

UiTM Rembau's Medan Selera, UiTM Rembau students, Self Clean-Up Instruction, Instruction Effectiveness, Medan Selera's Cleanliness Issue.