

UNIVERSITI TEKNOLOGI MARA

THE ANALYSIS OF THE AWARENESS OF THE
LISTENERS TOWARD SEXIST AND MISOGYNY
MESSAGE IN RAP MUSIC

MUHAMMAD AMEERUL IRFAN BIN MOHD AMINUDDIN

2016675492

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ABSTRACT

As English is second language in Malaysia, not all Malaysian are fluently writing, speaking or even understanding. The rationale conducting this research is because I want to analyse the awareness of the listeners toward hateful, sexist and misogynist lyrics in rap music. I also want to get know the relevant about the digitization of music. Using quantitative method, one hundred and eighty one respondents has been picked and answered twenty eight questions per set. From the data collected, the frequency and percentage have been analysed. How Malaysians perceived rap music has made the study achieved differently from previous study.

AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledge as referenced work. This writing has not been submitted to any other academic institution or non-academic institution for any other purposes.

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Name : Muhammad Ameerul Irfan Bin Mohd Aminuddin

Student ID : 2016675492

Programme : Bachelor Of Mass Communication (Hons) Broadcasting

Faculty : Faculty Of Mass Communication And Media Studies

Title : The Analysis Of The Awareness Of The Listeners Toward Sexist And
Misogyny Message In Rap Music

Signature : 

Date : January 2019

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