

UNIVERSITI TEKNOLOGI MARA

**THE EFFECTIVENESS OF USING NEW MEDIA IN EDUCATION:
A STUDY OF THE STUDENT ACCEPTANCE IN SECONDARY SCHOOL IN
SEKOLAH MENENGAH SAINS REMBAU, NEGERI SEMBILAN**

NUR NABIHAH BT MOHD FOUZI

2014563059

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AUTHOR'S DECLARATION

I declare that the work in this academic writing was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledge as referenced work. This writing has not been submitted to any other academic institution or non-academic for any other purposes.

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.....
Author's Name:

Nur Nabihah bt Mohd Fouzi

Date: 7th July 2017

.....
Supervisor Name:

Noor Hilmi bin Mohd Johan

Date: 7th July 2017

ABSTRACT

This study aims to identify the effectiveness of using new media among secondary school students in Rembau. The research also looks into the acceptance of new media in education in the context towards a more advancement in educational system. Although new media are being used and tested across the entire school in the world, but there still a deficiency on the development of new media. This research has been conducted in Sekolah Menengah Sains Rembau, Negeri Sembilan. The rural area is the main focus subject in this research study. This research was used a survey method of distributing questionnaires to 80 respondents. The data collected and then analyzed using Statistical Package or Social Science (SPSS) for Windows Version 20.0. This research founded the major elements that bring impact to the development of new media in education which are students resist to change in new media, students participate in cyber bullying and the outcome of students performance in Sekolah Menengah Sains Rembau. It is proved by data analysis using descriptive analysis and also supported by the previous research in literature review. The findings of the study showed that there were difference acceptance of new media in education in Sekolah Menengah Sains Rembau .This significance of this study will improve the educational system in implementing the technology advancement in schools.

Keywords: New Media, Education, Student Acceptance, Descriptive Analysis.

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