INTERNATIONAL BUSINESS & MANAGEMENT ACADEMIC COLLOQUIUM 2018

A collaborative effort between

FACULTY OF BUSINESS AND MANAGEMENT, UITM KEDAH & HATYAI BUSINESS SCHOOL, HATYAI UNIVERSITY

Copyright © 2018 by the Universiti Teknologi MARA Cawangan Kedah

Published by the Faculty of Business & Management

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission from the Rector, Universiti Teknologi MARA Cawangan Kedah, 08400 Merbok, Kedah, Malaysia.

EDITORIAL

Patron

Associate Professor Dr Shaiful Annuar Khalid Associate Professor Dr Wittawat Didyasarin Sattayarak

Chair

Dr Kamarudin Othman

Co-Chair

Dr Siriluck Thongpoon

Colloquium Committees

Associate Professor Dr Nik Ramli Nik Abdul Rashid

Dr Norhidayah Ali

Dr Yanti Aspha Ameira Mustapha

Dr Law Kuan Kheng

Roseamilda Mansor

Azim Izzuddin Muhamad

Jamilah Laidin

Mohd Firdaus Ruslan

Nur Zainie Abd Hamid

Mohd Shafiz bin Saharan

Abstract Reviewers

Associate Professor Dr Nik Ramli Nik Abdul Rashid

Dr Mahadzir Ismail

Dr Dahlia Ibrahim

Dr Hafizah Hammad Ahmad Khan

Dr Yanti Aspha Ameira Mustapha

Dr Norhidayah Ali

Dr Law Kuan Kheng

Dr Mohd Rizaimy Shaharudin

Dr Siti Meriam Ali

 $Dr. Patcharee\ Scheb-Buenner$

Dr.Chutima Wangbenmad

Dr.Siriluck Thongpoon

Language Editors

Dr Wan Irham Ishak

Nor Aslah Adzmi

Bawani A/P Selvaraj

Formatting

Nor Ananiza Azhar

Nur Diana Hassan

Director of Design

Syahmi Harudin

eISBN: 978-967-0314-56-3

Printed by: Perpustakaan Sultan Badlishah

Universiti Teknologi MARA (UiTM) Cawangan Kedah

PERCEIVED ORGANIZATIONAL SUPPORT AND ITS RELATIONSHIP WITH ORGANIZATIONAL CITIZENSHIP BEHAVIOR

Mohd Fazil Jamaludin¹, Nurdiyana Nazihah Zainal², Khairul AzfarAdzahar³, Mohd Shafiz Saharan⁴, Nur Syafiqah Zulazlan⁵

Email: mfazil@kedah.uitm.edu.my

ABSTRACT

The objective of this study is to identify the relationship between perceived organizational support and organizational citizenship behavior. The arising problems in the organization relate to perceived organizational support, has captured the interest of many researchers to study the relationship between individuals and organizations. Questionnaires were distributed to 300 respondents among administration staff of government agency. The result from the data analysis found that there is a positive and significant relationship between perceived organizational support and organizational citizenship behavior. Using the Cronbach alpha, the reliability levels were at 0.733 and 0.929, respectively. In addition, the multiple regression analysis showed that perceived organizational support (β =0.124, p<0.05) significantly influences the organizational citizenship behavior. Therefore, employees who feel that they are well supported by their organization tend to perform better than those employees who have a low level of perceived organizational support. It can be concluded that perceived organizational support does have a relationship with organizational citizenship behavior.

Keywords: Perceived Organizational Support, Organizational Citizenship Behavior