THE KNOWLEDGE ABOUT FOOD ALLERGY AMONG UITM STUDENTS (UITM TERENGGANU, DUNGUN CAMPUS)

NORHAFIZAH BINTI BERAHIM & NOOR ISZAISWA BINTI ARSHAD

Submitted In Partial Fulfillment Of The Requirement For The Bachelor of Science (Hons.) in Foodservice Management

FACULTY OF HOTEL & TOURISM MANAGEMENT UITM TERENGGANU

January 2017

DECLARATION

We hereby declare that the work contained in this research was carried out in accordance with the regulations of Universiti Teknologi MARA and is our own except those which have been identified and acknowledged. If we are later, found to have committed plagiarism or other forms of academic dishonesty, action can be taken against us in accordance with UiTM's rules and academic regulations.

Name of Student : Norhafizah Binti Berahim

Matrix No : 2013138107

Name of Student : Noor Iszaiswa Binti Arshad

Matrix No : 2013360355

Program : Bachelor of Science (Hons.) Foodservice Management

Faculty : Hotel & Tourism Management

Research Title : The Knowledge about Food Allergy among UiTM

students (UiTM Terengganu, Dungun Campus)

Name of Supervisor : Miss Mohaini Binti Mohamed@NABA

Signature : Hotal

Signature : 1534

Date : 13 December 2016

ABSTRACT

The aim of this research was to determine the knowledge level of food allergy among UiTM students. This study only use quantitative research approaches which is one of the primary data collection method. A questionnaire was designed to measure the knowledge level of food allergy among the students. 200 questionnaires were distributed randomly to students in UiTM Terengganu, Dungun Campus. The results of this study will reveal the knowledge level and the awareness of food allergy among UiTM students. The findings provided a useful information and knowledge to the students and indirectly will make them more aware to the food allergy.

Key words: Knowledge, Food allergy, Awareness, UiTM Terengganu, Dungun Campus

TABLE OF CONTENTS

	TITLE PAGE	PAGES
DECLARATION		i
ABSTRACT		ii
ACKNOWLEDGEMENTS		iii
TABLE OF CONTENTS		iv
LIST OF TABLES		vii
LIST OF ACRONYM		ix
CHAPTERS	TITLE PAGE	PAGES
1	THE PROBLEM SETTING	1
	1.0 Introduction	1
	1.1 Overview	1
	1.2 The Background of the Study	1
	1.3 Problem Statement	3
	1.4 Research Objectives	3
	1.5 Research Questions	4
	1.6 Significant of the Study	5
	1.7 Limitations of the Study	5
	1.8 Definition of the key terms	5

2	REVIEW OF LITERATURE	7
	2.1 Overview	7
	2.2 Food Allergy population	7
	2.3 Definition of Knowledge	8
	2.4 Knowledge of Food Allergy	9
	2.5 Awareness of Food Allergy	11
3	RESEARCH METHODOLOGY	15
	3.1 Overview	15
	3.2 Research Design	15
	3.2.1 Population and Sampling	16
	3.2.2 Instrument Development and	
	Testing	17
	3.2.3 Research Instruments	17
	3.2.4 Data Collection Procedure	18
	3.2.5 Research Ethic Consideration	19
4	RESULTS AND DISCUSSION	20
	4.1 Introduction	20
	4.2 Analysis Procedures	20
	4.2.1 Demographic	21
	4.2.2 Knowledge about Food Allergy	23
	4.2.3 Awareness about Food Allergy	43